

# BUSINESS IMPROVEMENT DISTRICT (BID) POLICY (2022)

Kaupapa Here ā-Rohe Whakapiki Pakihi





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**Other support material (outside of the Policy)** can be found on <https://bid.aucklandcouncil.govt.nz/>

# Section One: Auckland Council’s Business Improvement District (BID) programme



## Introduction

Auckland Council and the council family share the common goal of promoting Auckland’s economic prosperity with business associations that operate a BID programme. Auckland Council’s BID programme sets a framework to provide BID-operating business associations with BID targeted rate funding, so those business associations can act for the benefit of their specified business area.

Auckland Council and the council family share the common goal of promoting Auckland’s economic prosperity with business associations that operate a BID programme. Auckland Council’s BID programme sets a framework to provide BID-operating business associations with BID targeted rate funding, so those business associations can act for the benefit of their specified business area.

Business Improvement Districts (BIDs) are business areas within Auckland where local business and property owners have agreed to work together, with support from the council, to improve their business environment, promote innovation and attract new businesses and customers.

The terminology used in this policy is defined in the table below.

TERMINOLOGY	DEFINITIONS
<b>BIDs</b>	BID-operating business associations - individual and collective
<b>Policy</b>	Business Improvement District (BID) Policy (Kaupapa Here ā-Rohe Whakapiki Pakihi). Includes governance, operational and accountability reporting for the BID programme and targeted rate/grants.
<b>BID affiliates</b>	BID affiliates are defined as those that pay the BID target rate directly (ratepayers/property owners) and indirectly (business owners/tenants) and who own or operate a business from a property located within a BID programme boundary area.

The BID programme does not replicate services provided by the council but channels the capabilities and knowledge of the private sector to improve economic outcomes and achieve common goals.

The BID programme provides the opportunity for business associations to work with the council group and encourage collaboration to achieve greater local outcomes. It also provides a mechanism to enable local boards to engage with the business sector in local town centres and business areas in a co-ordinated way. It is a unique relationship where two-way communication and professional cooperation are valued.

Local BID programmes provide value to the collective business community by delivering a suite of economic activities that respond to local needs and opportunities and are agreed by the local business community.

The BID programme is a regional approach focused on supporting and benefiting those that pay the BID targeted rate. BID programmes are funded by a targeted rate applied to all business rated properties within a designated area around a town centre or commercial precinct.

Auckland Council supports business associations operating BID programmes by collecting the targeted rates and providing these funds, in their entirety, by way of a BID targeted rate grant to the relevant business association. The rate is paid directly by the ratepayer/property owner or indirectly by the business owner/tenant.

BID programmes focus on the collective good rather than individual benefit. The BID programme is made available to registered business associations (under the Incorporated Societies Act 1908 (as amended or replaced from time to time)) that have satisfied BID programme establishment processes and gained approval from the relevant local board(s) and Auckland Council Governing Body.

The role of the policy is to set out easy, accessible key information and requirements for BID-operating business associations, with the aim to sustain public trust and confidence with the Auckland Council BID programme. The policy recognises the balance between the Auckland Council and the independence of a BID-operating business association.

The BID Policy and executive committee must operate with the principles of trust, respect and democracy, and values of transparency, accountability, and good faith. Both should respect tikanga Māori and the values and principles of Te Tiriti o Waitangi – The Treaty of Waitangi.

For more information on the Auckland BID programme visit <https://bid.aucklandcouncil.govt.nz/>

## 1.1 The Policy

The Business Improvement District (BID) Policy (the policy) sets the framework for the governance, accountability, and management of BID programmes. The policy is supported by a three-year BID Targeted Rate Grant Agreement (Section 2.4/ Appendix A) that sets out the terms of the relationship between Auckland Council and a BID-operating business association.

The policy replaces the current Business Improvement District (BID) Policy and all previous supporting documents.

The policy sets out the minimum **requirements** for a BID programme/s governance, accountability, and management, numbering 1-23 (Appendix E). The policy empowers the BID-operating business associations which are responsible for ensuring BID programme delivery and success.

**Requirement 1: Auckland Council requires BID-operating business associations to fully comply with the Business Improvement District (BID) Policy (Kaupapa Hereā-Rohe Whakapiki Pakihi).**

## 1.2 The value of the BID programme to Auckland Council

The BID programme provides a mechanism for council, council-controlled organisations (CCOs), and other stakeholders to:

The BID programme provides a mechanism for council, council-controlled organisations (CCOs), and other stakeholders to:

- engage and communicate with a collective of businesses
- develop relationships with individual BID-operating business associations to identify:
  - opportunities to engage with the business and wider community
  - future growth opportunities to achieve greater local outcomes
  - opportunities that contribute to community values and wellbeing

There are many parts of Auckland Council, CCOs, advisory panels, plans etc that have an interest in local business communities, town centres and in BID programmes. To find out more, use the links below:

- Auckland Council – <https://www.aucklandcouncil.govt.nz/about-auckland-council/how-auckland-council-works/council-controlled-organisations/Pages/default.aspx>
- Auckland Council plans, projects and policies – <https://www.aucklandcouncil.govt.nz/plans-projects-policies-reports-bylaws/our-plans-strategies/Pages/default.aspx>
- Eke Panuku – <https://www.panuku.co.nz/>
- Auckland Transport – <https://at.govt.nz/>
- Auckland Unlimited – <https://aucklandunlimited.com/>
- Ngā Mātārae (Māori Outcomes Department) – <https://www.aucklandcouncil.govt.nz/about-auckland-council/how-auckland-council-works/kaupapa-maori/maori-outcomes/Pages/nga-matarae.aspx>
- Auckland Emergency Management – <https://www.aucklandemergencymanagement.org.nz/>
- Te Tāruke-ā-Tāwhiri: Auckland’s Climate Plan – <https://www.aucklandcouncil.govt.nz/plans-projects-policies-reports-bylaws/our-plans-strategies/Pages/te-taruke-a-tawhiri-ACP.aspx>

## 1.3 What contributes to a successful business association?

- **Effective governance** – The BID-operating business association is responsible for:
  - Setting the strategic direction of the BID programme and the association (working alongside the local board)
  - Full compliance with the policy including accountability for the BID programme and BID targeted rate grant
- **Sound operational management** – BID programme management is responsible for ensuring the delivery of the association’s strategic and business plans.
- **Sufficient size and resources** – to achieve the association’s BID programme goals and objectives. The provision of an annual BID targeted rate grant (via the BID targeted rate) gives the BID-operating business association a regular income source to implement the BID programme.
- **Effective relationships** – working with stakeholders to achieve goals and objectives.

In recognition of the BID-operating business association’s independent status, the policy does not prescribe standards for the effectiveness of local BID programmes or delivery but does retain the ability to review the use of BID targeted rate funds (section 2.7.1).

**Requirement 2: BID programmes should aim to develop economic activities that support and benefit their BID affiliates and provide value to the business community.**

## 1.4 Size, scale and financial sustainability of a BID programme

BID-operating business associations must have sufficient annual income to cover all association expenditure, including the delivery of the BID programme and the requirements (administrative, accountability and reporting) set out in the policy.

All business associations who have made the decision to move towards establishing a new BID programme, under the policy, are responsible for ensuring the association has the capacity and capability to complete the BID establishment process (section 6).

### 1.4.1 Establishing a new BID programme

When considering the viability of a new BID programme, the executive committee must be mindful the proposed BID programme boundary area is of a size and scale to achieve its goals. The minimum BID targeted rate grant is \$120,000 per annum ongoing. Proposals for differing circumstances for new BID establishments will be considered on a case-by-case basis.

Auckland Council will provide information and guidance for new BID establishments and assist the executive committee with the BID establishment process.

A detailed income and expenditure budget template is available to provide guidance when investigating the cost of operating a BID programme under the policy, see <https://bid.aucklandcouncil.govt.nz/>

### 1.4.2 BID programmes established before 2010

The policy requires all BID-operating business associations to maintain a total income to be able to implement an effective BID programme.

**Requirement 3: BID programmes established before 2010 and currently receiving less than \$120,000 targeted rate grant per annum, are required to increase their total ongoing income received (including the BID targeted rate grant) to at least \$120,000 per annum by 1 July 2028 (6 years).**

Options to achieve this include:

- increase the annual BID targeted rate grant amount.
- undertake a BID expansion project/s to increase the BID programme boundary area. The expansion will increase the number of BID affiliates contributing via the BID targeted rate (section 6).
- review, and amend, the BID targeted rate mechanism (section 6).
- develop ongoing additional income streams i.e.: sponsorship, donations, associate membership, advertising, or service provision.
- seek funding or grant opportunities.
- work with another BID-operating business associations under a service delivery agreement/contract to manage another BID programme.

**Note:** Not all BID-operating business associations established prior to 2010 with less than a \$120,000 target rate per annum will be ready or able to consider these requirements in the immediate future. Auckland Council will provide guidance to the associations and local boards on a case-by-case basis.

**Requirement 4: All establishing BID programmes must operate at a size (geographical) and scale of not less than \$120,000 per annum (BID target rate grant) to achieve:**

- **A long-term focus for the BID programme**
- **Independent long-term financial sustainability of the business association, including securing additional income streams**
- **Adequate resourcing to complete all compliance costs under the policy.**

## 1.5. BID programmes are operated by independent registered incorporated business associations

BID-operating business associations are independent membership-based organisations registered under the Incorporated Societies Act 1908 (as amended or replaced from time to time).

All registered BID-operating business associations are governed by an elected executive committee. The executive committee are responsible for meeting all aspects of the:

- Incorporated Societies Act 1908 (as amended or replaced from time to time) and any subsequent amendments.
- the association's constitution and board charter.
- the Auckland Council BID Policy including:
  - BID Targeted Rate Grant Agreement – three-years – Appendix A
  - Mandatory Management summary – annual - Appendix B
  - Mandatory Governance declaration – annual - Appendix C

BID-operating business associations are expected to be financially sustainable. They are required to have additional revenue streams to fund their obligations and responsibilities. They must not rely on additional council funding to financially support the organisations administration costs and overheads.

Information on a registered business association, including the constitution, can be found on NZ Companies Office website: <https://is-register.companiesoffice.govt.nz/>

Auckland Council BID programme, including the BID Policy and support documents can be found on <https://bid.aucklandcouncil.govt.nz/>

## 1.6 Relationship between Auckland Council and BID-operating business associations

Business associations are encouraged to communicate and work together with local boards and other parts of the council group. Nothing in the policy prevents the BID-operating business association from forming a relationship or agreement with any other organisations or parts of the of Auckland Council.

Nothing in the policy infers a formal legal partnership between Auckland Council and an independent BID-operating business association. However, BID-operating business associations and Auckland Council share the common goal of promoting Auckland's economic prosperity. The BID programme helps business communities to communicate with council and facilitates collaboration to help achieve shared objectives.

Parts of Auckland Council may provide funding to a BID-operating business association for projects or services which are independent of the BID programme, BID targeted rate grant agreement and the policy.

## Section Two: BID targeted rate funding



BID-operating business associations receive a BID targeted rate grant. The grant is collected by a BID targeted rate applied to business rated properties located within a BID programme area.

Auckland Council signals its long-term commitment to the BID programme, and the collection of the BID targeted rates, through its 10-year budget. The collection and payment will only proceed if the Governing Body agrees to strike a BID target rate as part of its annual budget.

Auckland Council signals its long-term commitment to the BID programme, and the collection of the BID targeted rates, through its 10-year budget. The Governing Body must agree to strike a BID target rate as part of its annual budget. The collection and payment apply within each financial year (1 July to 30 June)

### 2.1 Who pays the BID targeted rate?

BID affiliates are those who have a property, and/ or a business located within the BID programme area. BID affiliates pay the annual BID targeted rate directly (ratepayer/property owner) or indirectly (business owner/tenant).

BID affiliates can be an individual or an entity.

BID affiliates that are an entity may choose to nominate a person to represent their rights in all situations set out in the policy.

### 2.2 Auckland Council rating powers

BID targeted rates are set according to the procedure defined in the Local Government (Rating) Act 2002. The Governing Body must resolve to set BID rates each year as part of the council's annual budget process (Local Government (Rating) Act 2002 Section 23). The rating of specific properties is determined by the property's location (within or outside of a BID boundary), its land use (e.g., business, or residential) and its capital value.

Under Auckland Council's own procedures, it agrees to consider the insertion of the individual BID targeted rate grant amounts as part of its annual budget and consultation processes. The annual budget process will identify the revenue collected (BID targeted rate) and the amount of BID targeted rate grant to be paid to the BID-operating business association.

Each local board is asked to recommend that the Governing Body strike the BID targeted rate and BID targeted rate grant for the BIDs within their local board area.

### 2.3 Auckland Council rating mechanisms for the BID programme

#### 2.3.1. How is the BID targeted rate collected?

The BID programme targeted rates are collected from individual business ratepayers located within the BID programme boundary area and includes GST. There are no exemptions from paying the BID targeted rate, except those provided for in the Local Government (Rating) Act 2002 or in the Auckland Council's Rates Remission and Postponement Policy.

#### 2.3.2 BID programme rating mechanisms

There are three rating mechanisms that can be applied to a property that qualifies and where the ratepayer is liable to pay the BID targeted rate:

- a) **Proportional value method** – Sharing the targeted rate liability based on the capital value of the properties within the BID programme boundary area. The targeted rate charge is calculated by taking the total BID targeted rate grant (to be paid to the BID-operating business association), incorporating any surpluses or deficits incurred in the previous rating year (section 2.5) and dividing it by the total capital value of the properties located within the BID programme area. Properties with higher capital values will pay a greater proportion of the BID target rate than less valuable properties.
- b) **Flat rate method** – is a flat amount applied to each property within the BID programme boundary area. The maximum flat rate amount can be up to \$900 + GST.

- c) **Hybrid method** – is a combination of a) and b) above - a flat rate (maximum flat rate amount can be up to \$900 + GST) plus the proportional rate. A hybrid rate flattens out the highest and lowest rates when there is a large variance between the higher and lower capital values.

### 2.3.3: Decision on which BID targeted rate mechanism is right for your BID programme boundary area.

Council officers will provide advice and guidance to the business association and local board regarding which rating mechanism option is appropriate for each BID programme boundary area.

Recommendations as to which rating mechanism is applied is confirmed by the executive committee of the business association.

The executive committee is then required to present the BID mechanism and relevant information for member approval by way of a special resolution at a General Meeting (Annual General Meeting (AGM)/Special General Meeting (SGM)).

## 2.4 How is the BID targeted rate grant paid and who decides on the grant amount?

The BID targeted rate grant is paid to the BID-operating business association. There is no GST included in the BID targeted rate grant payment, as no service is provided to Auckland Council in this transaction.

The BID targeted rate grant is provided to the BID-operating business association upon receipt of a signed three-year BID Targeted Rate Grant Agreement (Appendix A).

The BID targeted rate grant is paid quarterly in July/October/ December January and April.

Individual BID-operating business association annual compliance with this policy is acknowledged by local board resolution as part of the annual budget reporting process, see section 4.5.1.

**Requirement 5: All BID-operating business associations must have a signed current three-year BID Targeted Rate Grant Agreement (Appendix A).**

### 2.4.1 Who decides on the BID targeted rate grant amount?

The request for a BID targeted rate grant, approved by the association membership at the BID-operating business association AGM, is included in the Auckland Council annual (or 10-year) budget, and public engagement and consultation documents. Once adopted by Auckland Council, the BID targeted rate and grant will be included in Auckland Council's final annual (or 10-year) budget report for governing body approval in June each year.

## 2.5 Auckland Council - end of year variance

BID targeted rates are collected in instalments each year. There may occasionally be a discrepancy between the amount budgeted and the amount collected. To balance this out, an annual reconciliation takes place, and the result of which is used to calculate the following financial year's targeted rates collected.

Where fewer rates have been collected than budgeted, the difference will be added to the rates collected for the following year. This will increase the BID programme targeted rate collected accordingly. Conversely when more rates have been collected, this will result in a reduced targeted rate collected.

In both scenarios, the business association's actual BID targeted rate grant payment will still equal the amount approved by the association's membership at a General Meeting AGM/SGM and as outlined in Auckland Council's annual draft budget or 10-year budget.

Auckland Council will provide a reconciliation each year confirming the amount of BID targeted rate grant paid to the BID-operating business association, the amount to be collected via the BID targeted rate and advise of any surplus/deficit situation.

## 2.6 Change to the BID targeted rate grant amount

### 2.6.1 One-off and ongoing change

BID-operating business associations may consider increasing or decreasing, the annual BID programme targeted rate grant amount at an General Meeting AGM/SGM. The executive committee must be aware of requirement 4 when considering BID targeted rate grant amounts. There are two options available when considering changes to the BID targeted rate grant:

- A 'one off' arrangement to increase the BID targeted rate amount for a set period (one financial year).
- An ongoing, year-to-year increase or decrease to the BID targeted rate grant.

**Note:** Both options above require a special resolution if the proposed change is more than the higher of 10% of the current BID targeted rate grant or \$10,000. The special resolution must be included in the agenda of the General Meeting (AGM/SGM), clearly advising all BID affiliates/association members of the intention to change the BID targeted rate grant.

### 2.6.2. Documenting and approving changed BID targeted rate grant

The BID-operating business association must clearly record the intention and purpose of the increase/decrease in the annual income and expenditure budget. This information must be included in the General Meeting (AGM/SGM) agenda in the year prior to the proposed budget coming into effect. The budget and BID targeted rate grant amount information must be presented at the General Meeting (AGM/SGM) for approval via resolution in the draft minutes.

## 2.7. What can the BID targeted rate grant be spent on?

The BID targeted rate grant must be applied to activities that contribute to the economic prosperity of BID affiliates within the BID programme boundary area map, agreed and approved by the members of the business association.

**Requirement 6: The BID targeted rate grant spend must focus on delivering value to BID affiliates.**

Under the Local Government (Rating) Act 2002, the grant must not be used for services that are otherwise provided by Auckland Council via its general rate<sup>1</sup>.

**Requirement 7: The BID targeted rate grant and BID programme resources (management, governance time or funds) cannot be used under any circumstances:**

- For any political purpose
- and or to endorse or support a particular candidate or political party.

### 2.7.1 Auckland Council review

Auckland Council reserves the right to review the use of targeted rate funds (alignment of the purpose used) the need for audit<sup>2</sup>; the financial viability/sustainability of a BID programme, any other BID programme related information. If appropriate, it may include all other council funding. This review process will be directed by the Auckland Council Risk and Assurance Team.

**Requirement 8: BID-operating business association must accept that Auckland Council reserves the right, at its sole discretion (to be exercised reasonably), to review the use of targeted rate grant funds and the need for an audit and anticipates full cooperation from the BID-operating business association.**

**Note:** Auckland Council may require the audit to include all other council funding.

## 2.8 BID affiliates

BID affiliates are those who have a property and/or business located within the BID programme boundary area. They pay the annual BID targeted rate directly (ratepayer/property owner) or indirectly (business owner/tenant).

BID affiliates can be an individual or an entity.

BID affiliates who are an entity may choose to nominate a person to represent their rights in all situations set out in the policy.

BID affiliates may, or may choose not, to be registered members of the BID-operating business association.

**Note:** BID affiliates are not automatic members of the business association. The BID affiliate must consent to membership of the association as required under the Incorporated Societies Act 1908 (as amended or replaced from time to time) and as per the business association constitution.

**Requirement 9: BID affiliates must have at all times, access<sup>3</sup> to BID programme information and BID targeted rate spend (section 4).**

**Information about the business association operating the BID programme including:**

- How decision-making takes place
- How BID affiliates can provide feedback into the BID programme priorities and the BID targeted rate grant spend.
- How to become a business association member (membership information and consent process)
- BID affiliates and association members must have access to the following documents at least 14<sup>4</sup> days prior to the General Meeting (AGM) date:
  - BID programme annual business plan, including:
    - ♦ Activities
    - ♦ Outcomes
    - ♦ Budget allocations
  - Draft BID programme income and expenditure budget (upcoming year)
  - General Meeting Agenda (AGM/SGM)

## 2.9 Other council funding

Parts of Auckland Council may provide funding to a BID-operating business association for projects or services which is independent of the BID programme, BID targeted rate grant agreement and the policy.

**Requirement 10; Where BID-operating business associations receive funding from Auckland Council or council-controlled organisations in addition to the BID targeted rate grant, council processes require the BID-operating business association be compliant with all accountability requirements associated with that funding.**

1. It can, however, be used to provide a higher level of service than Auckland Council is currently providing, if desired.
2. Audits must be undertaken by a qualified auditor under section 36 Financial Reporting Act 2013 and NZICA rules. The appointed auditor must not trade from within BID programme boundary and must not be a member or associate member of the business association.
3. Access must be unrestricted, free of any barriers and available in appropriate languages to enhance understanding.
4. Special General Meeting (SGM) 21 days notice.



## Section Three: BID programme annual accountability reporting



Annual accountability reporting must be presented and approved by the membership at a General Meeting (AGM/ SGM), and must be provided to Auckland Council.

Accountability documents must be provided to a standard that meets commonly accepted good practice for an independent organisation.

These documents form the basis of the annual BID compliance reporting process to local boards.

**Requirement 11: All BID operating business associations must complete the annual accountability reporting requirements to Auckland Council by the required dates as defined in Table One - ‘Summary of accountability documents and deadlines’.**

**Table One – Summary of accountability documents and deadlines**

DOCUMENT MUST BE RECEIVED BY AUCKLAND COUNCIL	DOCUMENT/INFORMATION REQUIRED	DOCUMENT DESCRIPTION
Please submit these documents as a set to Auckland Council		
<p><b>Four weeks prior to</b> -date of the BID-operating business association General Meeting (AGM/SGM)</p> <p><b>And/or</b> submitted on a date no later than 31 October each year.</p>	<ul style="list-style-type: none"> <li>General Meeting (AGM/SGM) final agenda including the meeting date, time, and venue information.</li> </ul>	<p>The agenda must include the BID targeted rate grant amount resolution written as follows: Move to approve the following financial year <b>(insert years)</b> draft budget which includes a BID targeted rate grant amount of <b>\$XXXXX (insert amount)</b>, including a <b>XX% (insert number)</b> increase or <b>\$XXXX (insert amount)</b> to the BID targeted rate grant for YYYY-YYYY financial year. Further ask the <b>XXXX (insert local board name/s)</b> Local Board recommend to the Governing Body the amount of <b>\$XXXX (insert amount)</b> be included in the Auckland Council draft <b>YYYY-YYYY [insert years]</b> annual budget consultation process.</p>
	<ul style="list-style-type: none"> <li>Draft detailed income and expenditure budget for the following financial year.</li> <li>Draft business plan for the following financial year.</li> </ul>	<p>The budget document must align with the resolution above and separately show the BID targeted rate grant amount. The draft business plan must align with the draft income and expenditure budget.</p>

**No other documentation is required at this time, unless it is a requirement in the policy**

**THE DOCUMENTS BELOW MUST ALL HAVE BEEN PRESENTED TO, AND APPROVED BY MEMBERS BEFORE SENDING TO AUCKLAND COUNCIL**

Please submit these documents as a set to Auckland Council

<p><b>March 10 each year</b></p>	<p>ALL other BID-operating business association annual accountability documents including:</p> <ul style="list-style-type: none"> <li>Detailed income and expenditure budget</li> <li>Business plan</li> <li>Draft General Meeting (AGM/SGM) Minutes</li> <li>Financial Reports including: Treasurer’s report Audit Report Audit Management Letter</li> <li>Signed mandatory Management Summary (Appendix B)</li> <li>Signed mandatory Governance Declaration (Appendix C)</li> <li>Chair report</li> <li>Manager report/ annual review</li> </ul>	<p><i>A copy of the signed mandatory Governance Declaration document will be included in the annual BID programme compliance report to local boards.</i></p>
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**A full description of the accountability compliance is set out in Appendix D.**

### 3.1. Other documentation to be available on request

The following documents are not included as requirements for annual accountability reporting but do need to be available to council upon request:

- Strategic Plan 3-5 years

**Note 1:** Strategic plans must always be current and cover the period up to and including the AGM. The plan sets out the vision for the BID programme and BID targeted rate grant. The development of the plan must involve opportunities for BID affiliates to be consulted, engaged, and provide feedback.

For strategic plans under development, a resolution noting the development process and timeframes must be included in General Meeting (AGM/SGM) agenda.

- Insurance Certificates – covering current year.

**Note 2:** Where there is a proposal to expand a BID target rate boundary area, discontinue a BID programme and BID target rate grant or change a BID target rate mechanism, the BID-operating business association must obtain appropriate member approval via a special resolution at a General Meeting (AGM/SGM) (Section 6)

**Note 3:** Auckland Council will organise the annual presentation to the local board/s (November to February), section 4.3.3. The primary objective of this meeting is to develop and maintain a working relationship (board to board governance level) exploring how the business association, and relevant local board(s), can work together in the 12- to-24 months ahead.

The agenda will include:

- An overview of the next 12 months plans and deliverables.
- Share BID programme information and future opportunities.

**Note 4:** In the event the accountability reporting compliance requirements are not met and delivered to Auckland Council by the required deadlines, Auckland Council may choose to enact the issues resolution (section 5) of the policy.

## Section Four: BID programme participants in the operation of the BID programme

There are a range of participants involved in the operation of the BID programme including:

- BID affiliates– those who pay the BID targeted rate directly (ratepayer/property owner) and indirectly (business owner/tenant) (section 2.8)
- The BID-operating business association
- Business association executive committee – association members elected to serve on the committee (section 4)
- Business association registered members (section 4)
- Local board BID representative (section 4)
- Local boards – including multiple boards if the BID programme area covers more than one local board area (section 4)
- Governing Body (section 4)
- Auckland Council (section 4)

### 4.1 BID-operating business association executive committee

#### 4.1.1. Governance role

The executive committee is responsible for the governance, strategic direction and goal setting, financial performance, and management oversight of the BID-operating business association and the BID programme.

The executive committee is responsible to ensure the business association has the appropriate governance and risk management oversight for the level of BID targeted rate grant monies received each year. The responsibilities of the committee are to:

- govern the association in terms of advancing its objectives relating to the BID programme
- ensure compliance with the association's constitution and any other applicable law
- fulfill the obligations and compliance set out in the policy
- oversee the management, operations and affairs of the association
- ensure the long-term financial sustainability of the BID-operating business association including, sufficient ongoing cashflow to cover the associations' responsibilities and commitments
- ensure all parties (including BID affiliates) have an opportunity to be involved in the governance, management, and/or to participate in the BID programme
- encourage BID affiliates to become registered full members of the association
- ensure Auckland Council is made aware of any perceived or real/current or potential issue that could impact on the BID programme

Executive committees are charged to ensure that every BID affiliate can participate in making decisions either:

- directly through being a registered member of the association, voting on a decision e.g., AGM/SGM
- indirectly by engaging/speaking with an elected executive committee member or the BID manager.

#### 4.1.2 Governance practices

This policy requires executive committees to ensure appropriate governance practices are in place for the association and its operation. Executive committees should consider whether their practices are appropriate for the BID targeted rate grant received. This policy outlines the minimum standards required.

**Requirement 12: All BID-operating business associations must have a clear delineation between the governance and management of a BID programme**

**Requirement 13: All BID-operating business associations must include the following governance practices:**

- Executive committee representation** – at a minimum, the executive committee should consist of a majority of full members. It may also contain non-voting members and/ or associate members, subject to individual constitutional clauses.
- Minimum quorum** – the minimum quorum for executive committee and General Meetings must be reflective of the size and scale of the BID programme and BID targeted rate grant annual amount (See Table Two 'Minimum quorum at meetings').

**Table Two - Minimum quorum at meetings**

BID-OPERATING BUSINESS ASSOCIATION WITH:	EXECUTIVE COMMITTEE - MINIMUM QUORUM	GENERAL MEETING (AGM/SGM) - MINIMUM QUORUM
BID targeted rate grant more than \$250,000	5 full members	10 full members
BID targeted rate grant less than \$250,000	3 full members	6 full members

**Note:** Under the policy there is no maximum number of executive committee members. Auckland Council recommend the size of the executive committee should reflect the size and scale of the BID programme and the BID targeted rate grant annual amount.

**Requirement 14: All BID-operating business associations must have an annual audit (or review) and comply with the following:**

**c) Auditor qualification and type of audit:**

**Auditor Qualification**

The auditor (or reviewer) appointed to perform the audit or review of the BID-operating business association must:

- Be a current CA member of Chartered Accountants Australia and New Zealand (CAANZ)
- Have a current Certificate of Public Practice issued by CAANZ

The appointed auditor must not trade from within the BID programme boundary and must not be a member or associate member of the BID-operating business association.

**Type of audit**

All BID-operating business associations must undertake an annual audit. The type of audit required:

- BID targeted rate grant amount is under \$200,000 per annum must commission, as a minimum, a review audit<sup>5</sup> of the organisation.
- BID targeted rate grant amount is over \$200,000 per annum must commission a full audit<sup>6</sup> of the organisation.

**d) Insurance**

All BID-operating business associations must have adequate insurance in relation to their operation and amount of BID target rate grant. Insurance certificates must be available upon request.

### 4.1.3. Governance documents

**Requirement 15: All BID-operating business association must have written approaches to both governance and management.**

Governance documents include but are not limited to:

- Business Association constitution
- Business Association executive committee board charter
- Financial and governance policy documents
- Management policy and procedure documents
- Formal agreement/contracts entered with any other BID-operating business association (section 4.2.3).

**Requirement 16: The BID-operating business association constitution and the executive committee board charter must not be inconsistent with the policy.**

Association constitution

- Required under the Incorporated Societies Act 1908 (as amended or replaced from time to time) and the policy, all BID-operating business associations must have a constitution approved by the association membership and registered with the New Zealand Companies Office website: <https://is-register.companiesoffice.govt.nz/>

<sup>5</sup> **An audit review** is an engagement that is designed and executed that results in an opinion by the reviewer that nothing has come to their attention through the course of the engagement that would indicate that the financial statements of the BID-operating business association contain a material error. The review must be conducted with the professional review standards as issued by the External Reporting Board (XRB).

<sup>6</sup> **A full audit** is an engagement that is designed and executed that results in opinion by the auditor as to whether they have obtained reasonable (high but not absolute) assurance that the financial statements of the BID-operating business association are free of material misstatements. The audit must be conducted with the professional audit standards as issued by the External Reporting Board (XRB).

Executive committee board charter

- all BID-operating business associations must have an executive committee board charter approved and adopted by the current executive committee and include:
  - how the organisation will implement requirement 12, delineating the role of governance and management
  - conflicts of interest

**Requirement 17: All proposed amendments to the constitution concerning the BID programme and BID targeted rate grant funding will require written approval by Auckland Council prior to membership approval at a General Meeting (AGM/SGM).**

## 4.2 Operational management practices

### 4.2.1 Management role

Managers, or other agents utilised by the BID-operating business association, are responsible for regular reporting to the executive committee concerning goals and their achievement.

The policy acknowledges in some smaller BID-operating business associations, the executive committee may be involved in practical activities that contribute to the achievement of the organisation's goals.

In both situations described above, it is important that the integrity of the BID programme and associated decision-making is maintained and recorded to ensure there is a clear delineation between governance and management.

BID-operating business associations are expected to communicate proactively with BID affiliates and association members throughout the year and formally through a General Meeting (AGM/SGM) process, utilising online platforms as appropriate (section 2.8).

**Requirement 18: All BID-operating business associations are required to identify, engage, and communicate with:**

- **BID affiliates**
- **Business association members**
- **Local Board BID representative**
- **Local Board/s**
- **A suitable online platform should be used for BID programme information to be freely available.**

### 4.2.2 BID-operating business association – member registration

Any person/entity that wants to become a full member of the business association must:

- a) be a BID affiliate
- b) consent to becoming a registered member of the business association as required under the Incorporated Societies Act 1908 (as amended or replaced from time to time).

**See <https://is-register.companiesoffice.govt.nz/>**

**Requirement 19: Only BID affiliates qualify as a full member of a BID-operating business association.**

A guide to assist with BID affiliate and BID-operating business association membership can be found at:

**<https://bid.aucklandcouncil.govt.nz/>**

### 4.2.3 Management of another BID Programme and BID targeted rate grant

This section refers to situations where a BID-operating business association agrees to take on the responsibility of providing services to manage, implement the total BID programme and annual BID targeted rate grant spend, on behalf of another BID-operating business association.

The two BID-operating executive committees must:

- Continue to operate according to their respective BID-operating business association constitutions
- Continue to meet all requirements of the BID Policy
- Have a written agreement/contract outlining the arrangement and services being provided. This agreement/contact must include:
  - term of the agreement/contract
  - detailed service provided
  - contract fee and payment process
  - how performance will be managed and reported including accountability of monies spent
  - mediation process
  - process for terminating the agreement/contract.

- The agreement/contract, the contract fee and the performance report must be:
  - noted and documented in each BID-operating business associations annual BID programme accountability reporting process that form part of each association annual General Meeting (AGM)

**Requirement 20 – Auckland Council must be provided with a signed copy of the agreement/contract when a BID-operating business association provides overall management and services to deliver the total BID programme on behalf of another BID-operating business association. Both BID-operating business association executive committees continue to be responsible for their association and to their association members.**

Auckland Council will continue to view the parties as separate BID-operating business associations under the BID Policy. Auckland Council will continue to pay the BID targeted rate grant to the separate BID-operating business associations, as per their individual BID targeted rate grant agreements.

## 4.3 Local boards

### 4.3.1 Local board decision-making responsibilities

Local boards are allocated several decision-making responsibilities in relation to BID programmes including:

- approval of the establishment of a new BID programme and boundary area
- approval of any changes or amendments to an existing BID programme boundary area
- annually recommending BID programme targeted rate grant amounts to the Governing Body.
- recommending to the Governing Body proposed changes to a BID targeted rate mechanism.

Local boards may provide support to BID-operating business associations and BID programme delivery through their local board annual work programmes and budgets.

The policy recognises that within Auckland Council, local boards are the primary relationship lead with BID-operating business associations. Therefore, local boards receive communications and advice from council staff as part of the decision-making regarding issue resolution as per section 5 of the policy.

*Reference:* Local Government (Auckland Council) Act 2009, s17; The 10-year Budget 2021-2031, Long-term Plan, (Our Recovery Budget), Volume 2, 3.5 Decision-making Responsibilities of Auckland Council, Governing Body, and Local Boards.

### 4.3.2 Local board BID programme representative

Local boards will appoint, under resolution, a local board member to represent the local board and liaise on their behalf. This local board member acts as the direct relationship liaison between the local board and the BID-operating business association executive committee. This reinforces and supports the governance-to-governance relationship between the two organisations. The local board representative role is not operationally focused nor responsible for operational issues.

The BID-operating business association executive committee should invite the local board representative to its executive committee and general meetings to support the relationship. Dependent on the association's constitution, the local board representative may, or may not be appointed to the executive committee and have, or not, voting rights. Visit <https://bid.aucklandcouncil.govt.nz/> - local board BID representative position description.

**Note:** It is recommended that the local board representative is not given voting rights to avoid any conflicts of interest (real or perceived) or disputes between the local board and the BID-operating business association executive committee. However, if the local board representative and the business association are comfortable that these risks can be managed and considered that voting rights will add to creating a collaborative relationship, the policy does not prevent this from happening.

Only the local board BID representative/s appointed by a local board resolution may represent the local board at BID-operating business association executive committee and General Meetings.

**Note:** This does not prohibit the BID-operating business association executive committee members and or the BID Manager from engaging with other local board members.

### 4.3.3 Local boards engaging with BID-operating business associations

Local boards can choose how often (annual, six monthly, quarterly for example) and in what format (workshop, delegation, or public forum), they wish to engage with the BID-operating business association executive committee and or the BID Manager.

**Requirement 21: BID-operating business associations are required to engage in at least one meeting per year with the local board/s. This meeting should be scheduled for a date between the completion of the General Meeting (AGM/SGM) and 10 March.**

These conversations should focus on governance, accountability, and opportunities relating to the BID programme and surrounding business community, rather than discussing operational matters.

#### 4.3.4 Other roles – local board members

There is no blanket prohibition on elected members, in their private capacity, undertaking roles with a BID-operating business association. Consideration of the Auckland Council Elected Member Code of Conduct (2021) apply. For further information, contact the Auckland Council Governance Services Team or visit: <https://www.aucklandcouncil.govt.nz/about-auckland-council/how-auckland-council-works/elected-members-remuneration-declarations-interest/Pages/elected-members-code-conduct.aspx>

## 4.4 Governing Body

Under Auckland Council's shared governance arrangements, the Governing Body has decision-making for:

- approval of the BID Policy
- setting the targeted rates as part of the council annual budget process.

In accordance with the provisions of the Local Government (Auckland Council) Act 2009 and the Local Government (Rating) Act 2002, the Governing Body has the power to make the final decisions on what BID programme targeted rates, if any, to set in any particular year or in relation to any property (in terms of the amount and the geographic area to be rated).

#### 4.4.1 Other roles – elected members

There is no blanket prohibition on elected members, in their private capacity, undertaking roles with a BID-operating business association. Consideration of the Auckland Council Elected Member Code of Conduct (2021) apply. Contact the Auckland Council Governance Services Team or visit:

<https://www.aucklandcouncil.govt.nz/about-auckland-council/how-auckland-council-works/elected-members-remuneration-declarations-interest/Pages/elected-members-code-conduct.aspx>

## 4.5 Auckland Council Organisation

### 4.5.1 Provision of annual BID-operating business association compliance reporting to local boards

Auckland Council monitors compliance with the BID Policy. Council staff provide an annual compliance report for local boards reviewing the compliance of individual BID programmes.

The review and reporting are part of an active risk management programme to identify and minimise any inappropriate use of BID targeted rate grant monies. The compliance report is focused on governance and accountability of each BID-operating business association, their BID programme and BID targeted rate grant.

### 4.5.2 Auckland Council responsibilities to the BID-operating business association

As independent incorporated societies, BID-operating business associations are autonomous from Auckland Council. Their programmes and services are provided according to their members' stated priorities. Council base their compliance reporting on the requirements set in this policy only.

Under the policy Auckland Council will:

- provide the three-year BID targeted rate grant agreement (Appendix A)
- arrange the BID targeted rate grant quarterly payments for July, October, December/January, and April each year (section 2)
- provide to each BID-operating business association an annual BID targeted rate modelling spreadsheet and BID ratepayer data, subject to Auckland Council policies and the Local Government (Rating) Act 2002
- arrange the annual BID-operating business association and local board meeting (section 4)
- provide guidance, advice and assist business associations with establishing new BID programmes, any proposed changes to existing or discontinuation of an existing BID programme, BID boundary area map, changes to the BID targeted rate mechanism, and BID targeted rate grant.

## Section Five: Issue resolution



It is an expectation of the policy that all BID programme participants will act with integrity, good faith, and professionalism.

An issue is any situation where a BID-operating business association is not complying with the BID Policy.

The intent of the issue resolution process set out below, is to assist the BID-operating business associations to comply with the BID Policy and be able to continue to govern and operate the BID programme.

**Requirement 22: The BID-operating business association must advise Auckland Council if they become aware that they are not compliant with the BID Policy.**

Where an issue is identified, council staff will work alongside the BID-operating business association to achieve compliance.

At any time during an issue resolution process either party can request mediation. Either party (Auckland Council or the BID-operating business association) as a tool to resolve the identified issue. Both parties involved in the dispute will bear their own costs in the mediation and will equally share the mediator's costs.

Council staff will communicate and ensure the local board/s are advised as required, via workshops, reports, updates, and the provision of advice.

Options to assist with an issue will be considered on a case-by-case basis and resolution achieved within a maximum timeframe of six months. Auckland Council may choose to utilise one of more of the options (in no particular order) from the list below:

- investigate and report the issue
- engage with ongoing communications with the parties to confirm what is required to comply with the BID Policy and/or expectations of good practice
- offer assistance and support
- identify if specialist services are required (could include mediation, advocacy, research survey, mentoring, financial, communication skills etc)
- delaying BID target rate grant payment/s – The delay of payments (whole or part) can be actioned at any time during the issue resolution process. A notification (no less than 30-days) will be sent to the BID-operating business association advising the delay in payment of the upcoming target rate grant quarterly payment. See Appendix A BID Targeted Rate Grant Agreement
- the BID targeted rate funds will be held by Auckland Council and the funds held may be made available to:
  - Meet any BID-operating business association contractual expenditure obligations as advised by the executive committee
  - Engage independent interim management of a BID programme as required and or to pay for activities identified by the interim management
  - Initiate a BID ballot, as required, to provide a mandate to continue or discontinue a BID programme and BID targeted rate (section 6.4)
  - The BID-operating business association upon resolution of the issues identified and to the satisfaction of Auckland Council. The remaining balance of the delayed payments will be paid to the BID-operating business association by Auckland Council, at its discretion and on a case-by-case basis.

## Section Six: Establishing, discontinuing, or changing a BID boundary area map and BID targeted rate mechanism

This section outlines the process relating to establishing a new BID programme or changing aspects of a BID programme (including changing the BID boundary area, discontinuing a BID programme, or changing the BID targeted rate mechanism).

All proposals to establish, discontinue or change a BID programme or BID targeted rating mechanism must:

- be supported by a project plan and identified within the association's planning documents
- have adequate budget and resources
- have sufficient time to complete the project
- complete the reporting requirements associated with establishing a new BID programme and BID targeted rate, discontinuing, or changing a BID boundary area map and BID targeted rate mechanism.

Any proposal must align with the Auckland Council work programme, budget, and reporting timeframes, including making sure the proposal is identified within Auckland Council budget planning and consultation processes for:

- Local board three-year plans – BID establishing a new BID programme
- Local board annual budget consultation process
- Council staff reporting timeframes for local board, council committees and the governing body
- Auckland Council annual budget reporting and processes
- Auckland Council annual and 10-year budget engagement and consultation processes

**Note:** Business associations are required to give notice to Auckland Council of their intention to investigate establishing or discontinuing a BID programme or changing a BID boundary area map or BID targeted rate mechanism.

A detailed process guide outlining the steps for a BID establishment and for changing an existing BID programme boundary map, discontinuing a BID programme, or changing a BID rating mechanism can be found on <https://bid.aucklandcouncil.govt.nz/>

### 6.1 Changing a BID boundary

Auckland Council encourages BID-operating business associations to continually review their BID programmes by expanding the BID programme boundary area as the local business community changes to ensure the BID programme remains relevant and representative of the business community.

Increasing a BID boundary area provides the BID-operating business association an opportunity to continue to add value to their changing business community in and around the current BID programme and boundary area.

The BID-operating business association must align the proposed BID change project (timing and resources) with their BID-operating business association strategic plan and income and expenditure budgets.

### 6.2 BID programme establishment

Developing a new BID programme can take time, energy, and resourcing. BID programme establishment must be led and implemented by the business community in the form of a registered business association and elected executive committee.

A new BID programme established under the policy must achieve a minimum BID targeted rate grant of \$120,000 per annum, see section 1.4.1. BID establishments achieving less than the minimum annual BID targeted rate grant amount of \$120,000 will be considered on a case-by-case basis.

**Note:** A detailed income and expenditure budget (\$120,000) template can be found on <https://bid.aucklandcouncil.govt.nz/>

### 6.3 BID boundary area map - creating or changing

Auckland Council will advise and assist the business association to identify the proposed BID boundary area map which defines the BID programme and BID targeted rate area. The purpose of the BID boundary area map is to capture:

- the geographical area for the delivery of the BID programme
- the business rated properties for the collection of the BID targeted rate. These are the ratable properties paying a business rate at the time of the BID ballot and identified as a BID affiliate
- the area boundary map is the baseline of who are the BID affiliates. (BID affiliates are those who have a property and/or business located within the BID programme boundary area. They pay the annual BID targeted rate directly (ratepayer/property owner) or indirectly (business owner/tenant)
- the BID affiliates eligible to vote in the process
- the BID affiliates form the BID “eligible voter list” of those who will qualify to take part in the BID ballot.

The map must clearly identify the BID boundary area using roads or property boundary lines with no gaps, islands, or ‘donuts’. The boundary area map must be contiguous and needs to identify businesses that align or have a relationship with the business area. BID boundary area map must only include the current properties/business ratepayers at the time of the BID ballot vote.

### 6.4 BID Ballot process

The BID ballot process is set out in Table three.

**Table Three – BID Ballot Processes**

BID AFFILIATES (ELIGIBLE BID VOTER) LIST	BID BALLOTS AND MANDATE
<p>Must include both business ratepayers and business occupiers/tenants (BID affiliates) and is sourced as follows:</p> <ul style="list-style-type: none"> <li>• Auckland Council provides a database of business ratepayers in the proposed BID programme area once the BID programme boundary area has been identified.</li> <li>• The business association is required to identify and develop a database of all businesses. This includes all businesses or sole traders operating as a business within the BID programme boundary area and located on:                             <ul style="list-style-type: none"> <li>- business-zoned property or business-rated property address</li> <li>- residential properties but operating a business (as the predominant use) from that property address</li> <li>- a commercial business/tenant leasing premises within an Auckland Council-owned property</li> <li>- any other business activities operating on any property.</li> </ul> </li> <li>• The business association must undertake any voting campaign in a democratic manner and must not interfere with or unfairly influence voters. Refer to Section 122 and 124 of the Local Electoral Act 2001<sup>7</sup> for guidance.</li> <li>• The business association is required to engage with all BID eligible voters utilising a range of consultation approaches, including hosting three free public meetings to share information on the BID programme and ballot/ voting process.</li> <li>• The business association is required to make publicly available the eligible BID voter list (business name and property address only) at least one month before the ballot begins. This is to enable transparency of the ballot process and ensure businesses are aware of whether they will receive voting information. Any last-minute eligible voters can be added subject to verification by the independent election agent.</li> </ul> <p><b>Note: Section 2.2 (Auckland Council rating powers).</b></p>	<p><b>BID Ballots:</b></p> <ul style="list-style-type: none"> <li>• The process for a BID ballot is the same as for an establishment, amendment or continuation/ discontinuation of a BID programme and BID targeted rate, change to a BID target rate mechanism.</li> <li>• BID ballots are coordinated by a polling agent independent from Auckland Council and the business association.</li> <li>• Voting is based on the principle of ‘one entity - one vote’, an entity being a business ratepayer and/or a business/ tenant. The polling agent will combine the eligible business voter list and Auckland Council ratepayer data to form the BID eligible voting list.</li> <li>• Voting papers and voting: the delivery of the voting pack and voting papers can be by post, courier, electronic or hand delivered by the polling agent. Options depend on the needs of the voting group and are at the discretion of the polling agent.</li> </ul> <p><b>Note: The polling agent will have the final say regarding who is entitled to vote and the ballot delivery/voting options.</b></p> <ul style="list-style-type: none"> <li>• Ballots must be at least four weeks (20 working days) and completed by the end of March in any year.</li> <li>• Ballots are to be undertaken in a democratic manner and must not be interfered with or voters unfairly influenced.</li> <li>• The ballot pack must include a range of material<sup>8</sup> signed off by Auckland Council before sending to the polling agent.</li> <li>• Continuation/discontinuation of a BID, material for the ballot pack.<sup>9</sup></li> </ul> <p><b>Mandate:</b></p> <ul style="list-style-type: none"> <li>• <b>A valid ballot must achieve a threshold of at least 25% of the total voting forms being returned</b></li> <li>• <b>Of the returned voting forms, a minimum of 51% of the votes must be in favour of the proposition raised on the ballot form to achieve a mandate.</b></li> </ul> <p><b>Note: A ballot that fails to meet the required mandate will result in a two-year stand down period before another ballot can be held.</b></p>

### Requirement 23: Completion of Table Three - ‘BID Ballot Processes’ is a requirement for:

#### a) Establishing a new BID programme

#### b) Amendments to an existing BID programme (boundary, rating mechanism or discontinuation).

## 6.5 BID programme ballot results next steps

Table four details the next steps once the ballot has been completed and the results notified.

**Table Four - BID ballot results, next steps and impact on BID targeted rate.**

PROPOSAL	NEXT STEP	IMPACT ON BID TARGETED RATE
Establishment of a BID programme and targeted rate - <u>successful ballot</u> and BID policy requirements met.	Report to local board and complete Governing Body processes approving the final annual or 10-year budget.	BID target rate struck 1 July. First quarter BID payment set up to commence from 1 July.
Establishment of a BID programme and targeted rate - <u>unsuccessful ballot</u> and BID policy requirements not met.	BID ballot results notified, no further progress.	No BID target rate considered or approved.
Amending an existing BID programme and targeted rate - <u>successful ballot</u> and BID policy requirements met.	Report to local board and complete Governing Body processes approving the final annual or 10-year budget.	Amended BID targeted rate struck 1 July. Amended first quarter BID payment set up to commence from 1 July.
Amending an existing BID programme and targeted rate - <u>unsuccessful ballot</u> and BID policy requirements not met.	BID ballot results notified, no further progress.	Current BID target rate continues to be struck from 1 July.
Continuation with an existing BID programme and targeted rate - <u>successful ballot</u> BID policy requirements met.	Report to local board and complete Governing Body processes approving the final annual or 10-year budget.	Current BID target rate continues to be struck from 1 July.
Continuation with an existing BID programme and targeted rate - <u>unsuccessful ballot</u> and BID policy requirements not met.	Report to local board and complete Governing Body processes approving the final annual or 10-year budget.	Current BID target rate will discontinue and stop 30 June <sup>10</sup> .

7. Refer to Section 122, 124 and 128 of the Local Electoral Act 2001, relating to:

- interfere in any way with any person who is about to vote with the intention of influencing or advising that person as to how they should vote.
- print, publish or distribute a document, notice or message that is an imitation of any voting document used in the poll and that indicates, directs or suggests how a person should vote
- vote or attempt to vote more than once or by more than one method
- vote in the name of another person, or of a fictitious person

8. This includes the proposed BID programme map (where relevant), purpose of the ballot, BID programme targeted rate grant amount, BID detailed income and expenditure budget for following two years, business association’s relevant objectives and goals, BID rating mechanism, business association membership form and key contact details of the polling agent and Auckland Council staff.

9. This includes the BID programme map, purpose of the ballot, BID programme targeted rate grant amount, BID detailed income and expenditure budget, key contact details of independent polling agent and Auckland Council staff.

10. Discontinued BID programmes and targeted rate will take away the right for the business association to have a BID targeted rate for future years. The discontinuation of the BID programme and targeted rate does not affect the registered incorporated society (business association). The business association continues to operate as an incorporated societies and members can decide to continue the association or use the provisions set out in the associations constitution to wind up the organisation.

## 6.6 Exceptional or unexpected circumstances affecting a BID ballot

There may be exceptional and unexpected circumstances that have an impact on a ballot result. Examples of some circumstances include, (but are not limited to) natural disaster, pandemic or a major event that causes extended business disruption or lockdowns.

If feasible, and on the advice of the polling agent, the council staff recommends the ballot be postponed (if voting has not commenced) or the ballot period extended (if voting has commenced).

When deciding whether to give effect to a ballot result, council may, at its discretion, depart from the requirement set out in section 6.4 that 25% of total voting forms must be returned for the ballot to be valid, if the following requirements are met:

- the ballot has closed and voting results are known
- evidence provided by the polling agent and the business association show the ballot is affected by exceptional or unexpected circumstances
- a postponement or extension of the ballot has not occurred.

When considering this discretion, Auckland Council will consider evidence of support to date, what is fair and any impact from amending the voting threshold mandate.

## 6.7 Other BID programme reporting

Auckland Council requires the BID-operating business associations to provide a detailed report for the following successful BID ballots when:

- Establishing a BID
- Changing the BID boundary area
- Discontinuing a BID programme
- Changing a BID targeted rate mechanism

These reports must include the approval from the membership of the business association in the form of a Special Resolution passed at a General Meeting (AGM/SGM). The reports are included, and form part of, the Auckland Council report to the local board seeking a resolution approving changes to, or the establishment of a BID programme and BID targeted rate mechanism (section 2).

# Appendices



# Appendix A – Three-year BID targeted rate grant agreement

## BUSINESS IMPROVEMENT DISTRICT (BID) TARGETED RATE GRANT AGREEMENT

1 DECEMBER 2022 TO 30 DECEMBER 2025

<Business Association name here>

**& Te Kaunihera o Tāmaki Makaurau (Auckland Council)**

### Background

This three (3) year agreement for the period ..... **1 July 2022 to 30 June 2025** ....., defines the BID targeted rate grant funding relationship between the BID-operating business association and Auckland Council under the Business Improvement District programme & BID Policy.

This Agreement sets out the conditions of the BID Targeted Rate Grant Funding.

### Purpose

You will use the funding to deliver the BID programme/business plan as agreed at your annual general meeting, and in accordance with the BID Policy, for the benefit of all BID affiliates/members.

The BID targeted grant cannot be used to guarantee, secure, or provide any other form of money, unless the guarantee, security, or other form of money is approved by resolution by you, Membership at a General Meeting (AGM/SGM).

Payment is subject to Auckland Council:

1. Receiving a completed Mandatory Governance Declaration, which confirms, via member resolution, your agreed amount of BID targeted rate grant for the following financial year. This agreement must be signed by your Chair and returned to us by 10 March each year.
2. Being satisfied that you are compliant with the BID Policy.
3. Governing Body approval to strike the BID Targeted Rate.

### How we will pay you

Payment will be made electronically to your nominated bank account quarterly (4 times) within each financial year (July, October, December/January and April).

There is no GST on the BID Targeted Rate Grant payments.

### Your job

You can use the funding only for the Purpose. It is your job to take responsibility for this use of the funding.

You also need to:

- Comply with the law and all necessary permits, consents and licenses.
- Meet your own costs (including tax).
- Comply with the BID Policy as amended by Auckland Council from time to time.

You can't transfer this agreement to anyone else.



► Online version available [www.bid.aucklandcouncil.govt.nz](http://www.bid.aucklandcouncil.govt.nz)

### How we keep track of progress

You will provide annual accountability compliance reporting as set out in the BID Policy.

### Other Funding

It is up to you to arrange any additional funding or income that you may need. We don't have to provide top-up funding if you run out.

### During the agreement

This agreement doesn't affect any regulatory powers or role of the Auckland Council group. If you need consents or regulatory approvals, then that's a separate matter from this agreement.

### Delay of grant payment/s

While there is every intention to resolve issues, should a resolution (as defined in the policy) not be achieved, if you are non-compliant with the BID Policy or this agreement, we can delay whole or part of the BID targeted rate grant quarterly payment/s with 30 days notice.

If we become aware that you are involved in any act or thing which we deem a significant risk to the funding or your obligations under this agreement, we may choose to withhold payment/s effective immediately, until the issue is resolved.

### Termination

This agreement can be terminated by Auckland Council if it decides not to strike a targeted rate to support your BID programme.

### Parties

**BID-operating business association Chair to initial each page and sign before returning.**

#### Business Association

Address .....

ascsc

#### Key contact

Name .....

Mobile .....

Email .....

Signed for ..... by:

Name: .....

Position: .....

Date: .....

#### Auckland Council

135 Albert Street, Auckland

Auckland 1112

#### Key contact

Name .....

Mobile .....

Email .....

Signed for **Auckland Council** by:

Name: .....

Position: .....

Date: .....

Please return this Agreement to Auckland Council [bids@aucklandcouncil.govt.nz](mailto:bids@aucklandcouncil.govt.nz)

# Appendix B – Mandatory Management Summary - signed by BID manager

Mandatory Management Summary – signed by BID manager – download from <https://bid.aucklandcouncil.govt.nz/>

## AUCKLAND COUNCIL BID PROGRAMME MANDATORY MANAGEMENT SUMMARY

**Completed and submitted no later than 10 March annually**

Reference: BID Policy, Appendix B

**BID-operating business association name:** \_\_\_\_\_

**Incorporated Society number:** \_\_\_\_\_

Contact details:	Name:	Email:
Manager:	_____	_____
Chair:	_____	_____
Treasurer:	_____	_____

Note: Auckland Council BID operating business associations must submit their annual accountability reporting as required by the BID Policy to the Auckland Council BID Programme. The BID Programme annual accountability reporting is required by the BID Policy.

**BID programme accountability**

**Tick confirming attached**  
✓

REQUIRED	COMPLETE THE INFORMATION IN THIS COLUMN	
<b>Business plan</b> for the following financial year. The business plan must align with the draft budget for the following financial year.	Business plan for the financial year .....	<input type="checkbox"/>
Draft <b>detailed income and expenditure budget</b> for the following financial year. <ul style="list-style-type: none"> <li>Must include the BID targeted rate grant amount, and any proposed increase or decrease.</li> <li>Must include the BID targeted rate grant amount identified as a separate line item i.e. not included as a total.</li> <li>The above must align with the business plan above.</li> </ul>		<input type="checkbox"/>
<b>Strategic plan</b> 3-5 years <b>Note:</b> The strategic plan does not need to be provided but available on request, see section 3.1	Time period strategic plan covers: .....  Under development and expected competition date: .....	<input type="checkbox"/>



▶ **Online version available [www.bid.aucklandcouncil.govt.nz](http://www.bid.aucklandcouncil.govt.nz)**

Annual financial reporting to 30 June including:		
Treasurer written report	Summarising the financial performance and position of the BID-operating business association, including: <ul style="list-style-type: none"> <li>Commentary to assist members understand: any surplus/deficit, financial impacts or risks to income, financial decisions considered by the executive committee, allocation and projects tagged against accumulated funds.</li> <li>Accounting policies and operating procedures.</li> </ul>	<input type="checkbox"/>
Signed financial performance/financial report, statement of cashflow and accompanying notes to 30 June.	Copy of signed annual financial performance report for the year end .....	<input checked="" type="checkbox"/>
Audit report/review	Copy of auditor's report or review for the ..... year.	<input type="checkbox"/>
Signed audit management letter	Copy of auditor management letter, signed and dated by the auditor (the name of the person who carried out the audit).	<input type="checkbox"/>
Chair written report	Chair's report outlining a summary on the function of the executive committee and governance of the association.	<input type="checkbox"/>
Manager written report/annual review	Reviewing the BID operating business association's performance against the objectives set out in the business plan and strategic plan. <ul style="list-style-type: none"> <li>Confirmation a quorum has been achieved.</li> <li>Minutes must align with the item numbering and resolutions set out in the approved meeting agenda.</li> <li>The BID income and expenditure budget and BID targeted rate grant amount resolution.</li> </ul>	<input type="checkbox"/>
Attend workshop with the local board/s. The discussion includes:	Record meeting outcome: <ul style="list-style-type: none"> <li>Overview of the objectives and goals for the current financial year</li> <li>Opportunities to share with the local board</li> </ul>	<input type="checkbox"/>
Confirmation of BID affiliate and member register	The association has a database of: <ul style="list-style-type: none"> <li>BID affiliates – as best as possible</li> <li>Registered association members</li> </ul>	<input type="checkbox"/>

Manager's confirmation

Name: .....

Signature: .....

Date: .....

Download from <https://bid.aucklandcouncil.govt.nz>

Please return to Auckland Council [bids@aucklandcouncil.govt.nz](mailto:bids@aucklandcouncil.govt.nz)

# Appendix C – BID-operating business association annual accountability document, page 2:

**Mandatory Governance Declaration** – signed by the BID-operating business association chair – download from <https://bid.aucklandcouncil.govt.nz/>

## AUCKLAND COUNCIL BID PROGRAMME MANDATORY GOVERNANCE SUMMARY

**Completed and submitted no later than 10 March annually**

Reference: BID Policy, Appendix C

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**BID-operating business association name:** \_\_\_\_\_

**Incorporated Society number:** \_\_\_\_\_

**Purpose** – This document confirms the BID programme annual accountability reporting as required by the Auckland Council and the BID Policy.  
This document will be included in the annual BID compliance report prepared by Auckland Council for the relevant Local Board/s.

**CONFIRMATION AND DECLARATION**

1.	I confirm that all documents as attached to the Mandatory Management Summary (Appendix B) <ul style="list-style-type: none"> <li>• comply with the BID Policy</li> <li>• provided to Auckland Council for the year ending 30 June</li> </ul>
2.	I confirm that I have resolved the income and expenditure budget and the BID targeted rate grant amount as follows: <p style="margin-top: 10px;"><b>Note:</b> Auckland Council agrees to consider the incorporation of the BID targeted rate amounts into the Auckland Council Annual Budget or 10-year budget.</p>
3.	I confirm that members received all required notice about General Meetings (AGM/SGM) held either 14 days or 21 days prior to the date of the meeting (s).
4.	I confirm that BID affiliates have free access to information about the BID Programme.
5.	I confirm that all Incorporated Society Act 1908 (as amended or replaced from time to time) requirements have been met.
6.	As chair of the above business association I confirm the association is, to the best of my awareness, compliant with the BID Policy. I will advise Auckland Council if I become aware of any known perceived or real/current or potential issues that can affect compliance with the BID Policy.

Chair confirmation Name: ..... Signature: .....

Date: .....

Download from <https://bid.aucklandcouncil.govt.nz>  
Please return to Auckland Council [bids@aucklandcouncil.govt.nz](mailto:bids@aucklandcouncil.govt.nz)



# Appendix D – BID programme annual accountability reporting

Table One (section 3) defines the accountability and reporting processes that form part of a BID programme under the Auckland Council BID policy.

Download from <https://bid.aucklandcouncil.govt.nz/>

Deadline	Description
<p><b>4 weeks prior</b> to date of the General Meeting (AGM/SGM).</p> <p><b>And/or</b> submitted to Auckland Council no later than 31 October each year.</p>	<p><b>General Meeting (AGM/SGM) Agenda (final version)</b></p> <ul style="list-style-type: none"> <li>• Lists the business being transacted and member decision-making at the General Meeting with each item requiring a decision/standard resolution clearly separated, numbered, and documented in the agenda.</li> <li>• The BID targeted rate grant amount resolution is set out as follows: <b>Resolution:</b> Move to approve the budget for the following financial year (<b>insert years</b>) draft budget which includes a BID targeted rate grant amount of <b>\$XXXXX (insert amount)</b>, including a <b>XX% (insert number)</b> increase or <b>\$XXXX (insert amount)</b> to the BID targeted rate grant for <b>YYYY-YYYY</b> financial year. Further ask the <b>XXXX (insert local board name/s)</b> Local Board recommend to the Governing Body the amount of <b>\$XXXX (insert amount)</b> be included in the Auckland Council draft <b>YYYY-YYYY [insert years]</b> annual budget consultation process.</li> </ul> <p><b>Moved:                      Second:                      CARRIED</b></p> <ul style="list-style-type: none"> <li>• Include any special resolutions required under the policy.</li> </ul> <p><b>Note:</b> if there is a special resolution the notice and agenda will need to be made available 21 days prior to the General Meeting (AGM/SGM) date. Visit <a href="https://bid.aucklandcouncil.govt.nz/">https://bid.aucklandcouncil.govt.nz/</a> template agenda</p>
	<p><b>Draft detailed income and expenditure budget</b></p> <ul style="list-style-type: none"> <li>• Details income and expenditure for the upcoming year. The format for the expenditure should align with the annual financial reporting to 30 June.</li> <li>• The BID targeted rate grant amount (and any proposed increase/decrease) must be clearly shown as a separate line item in the draft budget document.</li> <li>• Honorarium and non-executive adviser fees, if any, must be included.</li> </ul> <p>Visit <a href="https://bid.aucklandcouncil.govt.nz/">https://bid.aucklandcouncil.govt.nz/</a> template budget</p>
	<p><b>Business plan: 12 -18 months - final version</b></p> <ul style="list-style-type: none"> <li>• Sets out the delivery and outcomes for the BID programme aligned with both the association’s strategic plan and draft budget for the following financial year</li> </ul>
<b>MARCH 10</b>	
	<p><b>Draft minutes of General Meeting (AGM/SGM)</b></p> <p>Set out the following:</p> <ul style="list-style-type: none"> <li>• Clearly note that a quorum has been achieved</li> <li>• BID targeted rate grant amount – standard resolution</li> <li>• Any other resolution relating to section 6.</li> </ul>
	<p><b>Approved income and expenditure budget</b></p> <ul style="list-style-type: none"> <li>• Detailed income and expenditure for the upcoming year.</li> <li>• The BID targeted rate grant amount (and any proposed increase/decrease) must be clearly shown as a separate line item in the draft budget document.</li> </ul> <p><b>Approval process:</b> Resolution captured in the draft General Meeting (AGM/SGM) minutes.</p>
	<p><b>Approved business plan: 12 -18 months</b></p> <ul style="list-style-type: none"> <li>• Sets out the delivery and outcomes for the BID programme aligned with both the association’s strategic plan and draft budget for the following financial year</li> </ul> <p><b>Approval process:</b> Resolution captured in the draft General Meeting (AGM/SGM) minutes.</p>

**Approved annual financial reporting to 30 June.**

The standard, and process, which the BID-operating business association prepares the annual financial report must include generally accepted accounting practice as defined by the Financial Reporting framework issued by the External Reporting Board (XRB) relevant to the particular circumstances of the BID-operating business association, BID programme delivery and BID targeted rate grant.

The Annual Financial Report contains:

- **Treasurer’s Report (written)** – summarising the financial performance and position of the BID-operating business association, including a commentary on any surplus/deficit, financial impacts or risks to income, financial decisions considered by the executive committee, allocation and projects tagged against accumulated funds.
- **Accounting policies and operating procedures.**
- **Statement of Financial Performance/Financial Reporting**, and Statement of Cashflows and accompanying notes to 30 June.
- **Audit report/review** to 30 June.
- **Audit management letter** signed by the auditor undertaking the audit.

**Approval process:** Resolution captured in the draft General Meeting (AGM/SGM) minutes.

**Chair Report (written):** outlining a summary of governance and strategic achievements for the year

**Approval process:** Resolution captured in the draft General Meeting (AGM/SGM) minutes.

**Manager Report/Annual Review:**

A written report reviewing the BID Programme – outcomes and achievements delivered during previous year’s, referencing the achievements against the objectives set out in the business plan/strategic plan.

**Approval process:** Resolution captured in the draft General Meeting (AGM/SGM) minutes.

**Mandatory Management Summary to 30 June**

Must be completed signed and dated. Appendix B

**Mandatory Governance Summary to 30 June**

Must be completed signed and dated. Appendix C

**If applicable** **Agreement/contract** - Management of a BID programme and BID targeted rate grant section 4.2.3

**Please have available upon request**

**Strategic Plan**

**Current Insurance Certificate**

# Appendix E – BID Policy Requirements Summary

Table One (section 3) defines the accountability and reporting processes that form part of a BID programme under the Auckland Council BID policy.

Download from <https://bid.aucklandcouncil.govt.nz/>

Requirement number	Requirement	Section
1:	Auckland Council requires BID-operating business associations to fully comply with the Business Improvement District (BID) Policy (Kaupapa Hereā-Rohe Whakapiki Pakihi).	1.1 The Policy
2:	BID programmes should aim to develop economic activities that support and benefit their BID affiliates and provide value to the business community.	1.3 What contributes to a successful business association?
3:	BID programmes established before 2010 and currently receiving, receiving less than \$120,000 targeted rate grant per annum, are required to increase their total ongoing income received (including the BID targeted rate grant) to at least \$120,000 per annum by 1 July 2028 (6 years).	1.4.2 BID programmes established before 2010
4:	All establishing BID programmes must operate at a size (geographical) and scale of not less than \$120,000 per annum (BID target rate grant) to achieve: <ul style="list-style-type: none"> <li>• A long-term focus for the BID programme</li> <li>• Independent long-term financial sustainability of the business association, including securing additional income streams</li> <li>• Adequate resourcing to complete all compliance costs under the policy</li> </ul>	1.4.2 BID programmes established before 2010
5:	All BID-operating business associations must have a signed current three-year BID Targeted Rate Grant Agreement (Appendix A).	2.4 How is the BID targeted rate grant paid and who decides on the grant amount?
6:	The BID targeted rate grant spend must focus on delivering value to BID affiliates.	2.7 What can the BID targeted rate grant be spent on?
7:	The BID targeted rate grant and BID programme resources (management, governance time or funds) cannot be used under any circumstances: <ul style="list-style-type: none"> <li>• For any political purpose</li> <li>• and or to endorse or support a particular candidate or political party.</li> </ul>	2.7 What can the BID targeted rate grant be spent on?
8:	BID-operating business association must accept that Auckland Council reserves the right, at its sole discretion (to be exercised reasonably), to review the use of targeted rate grant funds and the need for an audit and anticipates full cooperation from the BID-operating business association.	2.7.1 Auckland Council review
9:	BID affiliates must have at all times, access <sup>11</sup> to BID programme information and BID targeted rate spend (section 4). Information about the business association operating the BID programme including: <ul style="list-style-type: none"> <li>- How decision-making takes place</li> <li>- How BID affiliates can provide feedback into the BID programme priorities and the BID targeted rate grant spend.</li> <li>- How to become a business association member (membership information and consent process)</li> </ul> • BID affiliates and association members must have access to the following documents at least 14 <sup>12</sup> days prior to the General Meeting (AGM) date: <ul style="list-style-type: none"> <li>- BID programme annual business plan, including:                             <ul style="list-style-type: none"> <li>• Activities</li> <li>• Outcomes</li> <li>• Budget allocations</li> </ul> </li> <li>- Draft BID programme income and expenditure budget (upcoming year)</li> <li>- General Meeting Agenda (AGM/SGM)</li> </ul>	2.8 BID affiliates

<b>10:</b>	Where BID-operating business associations receive funding from Auckland Council or council-controlled organisations in addition to the BID targeted rate grant, council processes require the BID-operating business association be compliant with all accountability requirements associated with that funding.	2.9 Other council funding
<b>11:</b>	All BID operating business associations must complete the annual accountability reporting requirement to Auckland Council by the required dates as defined in Table One – ‘Summary of accountability documents and deadlines’.	3 BID programme annual accountability reporting
<b>12:</b>	All BID-operating business associations must have a clear delineation between the governance and management of a BID programme.	4.1.2 Governance practices
<b>13:</b>	All BID-operating business associations must include the following governance practices: a) Executive Committee representation b) Minimum quorum	4.1.2. Governance practices
<b>14:</b>	All BID-operating business associations must have an annual audit (or review) and comply with the following: c) Auditor qualification and type of audit – Auditor qualification and Type of Audit d) Insurance	4.1.2. Governance practices
<b>15:</b>	All BID-operating business association must have written approaches to both governance and management.	4.1.2 Governance practices
<b>16:</b>	The BID-operating business association constitution and the executive committee board charter must not be inconsistent with the policy.	4.1.2 Governance practices
<b>17:</b>	All proposed amendments to the constitution concerning the BID programme and BID targeted rate grant funding will require written approval by Auckland Council prior to membership approval at a General Meeting (AGM/SGM).	4.1.3 Governance documents
<b>18:</b>	All BID-operating business associations are required to identify, engage, and communicate with: • BID affiliates • Business association members • Local Board BID representative • Local Board/s • A suitable online platform should be used for BID programme information to be freely available.	4.2.1 Management role
<b>19:</b>	Only BID affiliates qualify as a full member of a BID-operating business association.	4.2.2 BID-operating business association – member registration
<b>20:</b>	Auckland Council must be provided with a signed copy of the agreement/contract when a BID-operating business association provides overall management and services to deliver the total BID programme on behalf of another BID-operating business association. Both BID-operating business association executive committees continue to be responsible for their association and to their association members.	4.2.2 BID-operating business association – member registration
<b>21:</b>	BID-operating business associations are required to engage in at least one meeting per year with the local board/s. This meeting should be scheduled for a date between the completion of the General Meeting (AGM/SGM) and 10 March.	4.3.3 Local boards engaging with BID-operating business associations
<b>22:</b>	The BID-operating business association must advise Auckland Council if they become aware that they are not compliant with the BID Policy.	Five – Issue resolution
<b>23:</b>	Completion of Table Three - ‘BID Ballot Processes’ is a requirement for: a) Establishing a new BID programme b) Amendments to an existing BID programme (boundary, rating mechanism or discontinuation).	6.4 BID Ballot process

11. Access must be unrestricted, free of any barriers and available in appropriate languages to enhance understanding.

12. Special General Meeting (SGM) 21 days notice.

## Appendix F – BID Policy abbreviation and definitions

<b>Abbreviation/ Definitions</b>	<b>Description</b>
<b>Auckland BID Programme or BID programme</b>	The Auckland Council Business Improvement District (BID) programme is offered to registered business associations. A BID programme operates over a defined area over which council will strike a BID Targeted Rate to collect the BID targeted rate grant on 1 July each year.
<b>Auckland Council</b>	The unitary authority established under the Local Government (Auckland Council) Act 2009. The Auckland Council organisation is led by the chief executive. It is comprised of council employees who provide advice to the local boards and governing body and carry out their decisions.
<b>Auckland Council - Annual budget</b>	An annual budget is produced for each year aligning with the 10-year budget. Auckland Council 10-year budget is reviewed every three years. This sets out the direction, priorities, and funding for the following ten years. The annual budget provides an opportunity to refresh the information for the coming year and consult with the community on any changes that are proposed. Each year Auckland Council is required to have a document in place that outlines its: <ul style="list-style-type: none"> <li>• prioritised activities and projects</li> <li>• intended service levels</li> <li>• funding information</li> <li>• financial policies for the coming year</li> </ul> Information on all individual BID targeted rate grant amounts is set out in this annual document.
<b>Auckland Transport</b>	Auckland Transport (AT) – Council Controlled Organisation (CCO) - responsible for transportation across Auckland, includes roads (not state highways), footpaths, cycleways, lighting, and public transport.
<b>Auckland Unitary Plan (AUP)</b>	AUP guides the use of Auckland’s natural and physical resources, including land development. Visit <a href="https://www.aucklandcouncil.govt.nz/plans-projects-policies-reports-bylaws/our-plans-strategies/unitary-plan/Pages/default.aspx">https://www.aucklandcouncil.govt.nz/plans-projects-policies-reports-bylaws/our-plans-strategies/unitary-plan/Pages/default.aspx</a>
<b>BID affiliates</b>	affiliates are those who have a property and/or business located within the BID programme boundary area and BID affiliates pay the annual BID targeted rate directly (ratepayer/property owner) or indirectly (business owner/tenant). BID affiliates can be an individual or an entity. Note: BID affiliates who are an entity may choose to nominate a person to represent their rights in all situations set out in the policy. BID affiliates form the BID eligible voter list of those who will qualify to take part in a BID ballot. BID affiliates may, or may choose not, to be registered members of the BID-operating business association. Note: BID affiliates are not automatic members of the business association. The BID affiliate must consent to membership as required under the Incorporated Societies Act 1908 (as amended or replaced from time to time).
<b>Business association member</b>	BID affiliates who have completed the processes required for membership of the BID-operating business association.
<b>BID ballot</b>	The process where BID affiliates cast their vote in a ballot to determine support or not to: <ul style="list-style-type: none"> <li>• establish a new BID programme</li> <li>• change a BID boundary</li> <li>• change a BID rate mechanism</li> <li>• discontinue a BID programme and BID targeted rate.</li> </ul>
<b>BID programme boundary area map</b>	BID programmes operate within a clearly defined geographic boundary. All business-rated properties within this boundary will be charged the BID programme targeted rate. BID programme boundary area maps use roads or property boundaries to define the geographic area for delivering the BID programme.
<b>BID manager, contractor, or agent</b>	The practical day-to-day management of the business association operating a BID programme usually sits with a manager, contractor, or other agency. The role of the manager (contractor or other agency) is to progress projects and initiatives, as per the strategic and business plans, and other executive committee direction.

<b>BID-operating business association</b>	Independent registered membership-based organisation responsible for the governance, management, and operation of the local BID programme. Business associations are governed by the Incorporated Societies Act 0908 (as amended or replaced from time to time) and future updates.
<b>BID Policy</b>	The policy establishes the governance, accountability, roles, rules, responsibilities, and reporting for the Auckland BID Programme.
<b>BID Targeted Rate Grant Agreement</b>	Three-year BID Targeted Rate Grant Agreement signed by both Auckland and the BID-operating business association.
<b>Business association - Board Charter</b>	A mandatory document which sets out the authority, responsibility, policy, processes, and operation of the BID-operating business association executive committee.
<b>Business plan</b>	Sets out the delivery and outcomes for the BID programme aligned with both the association’s strategic plan and draft detailed income and expenditure budget.
<b>Business Rated Property</b>	A type of property rated as business for the purposes of calculating rates.
<b>BID targeted rate (collected)</b>	A BID targeted rate applied to business rated properties located within the BID programme boundary area. These rates are applied for the purposes of funding the delivery of the BID programme. BID targeted rates applied include GST.
<b>BID targeted rate grant (paid)</b>	The BID targeted rate grant paid to the BID-operating business association. There is no GST included in the grant, as no service is provided to Auckland Council in this transaction.
<b>CCO</b>	Council Controlled Organisation – CCOs are organisations in which the council has the responsibility to appoint at least 50 percent of the board of directors or trustees.
<b>Chair</b>	The person who is elected by the business association membership to chair the executive committee and lead the BID programme.
<b>Conflicts of interest</b>	A situation that has the potential to undermine the impartiality of a person because of the possibility of a clash between the person’s self-interest and professional interest or public interest. In terms of BID programmes, there are a number of conflict-of-interest situations that could arise (either real or perceived) that, if not addressed, have the potential to become an issue.
<b>Council</b>	Auckland Council
<b>Deficit</b>	Where less targeted rates have been collected than budgeted, this is referred to as a deficit.
<b>Detailed income and expenditure budget</b>	Details the income and expenditure for the upcoming year. The format for expenditure should align with the annual financial reporting to 30 June. The budget must include: <ul style="list-style-type: none"> <li>The BID targeted rate grant amount and any proposed increase/decrease must be clearly shown as a separate line item in the budget.</li> </ul>
<b>“Eligible voter list”</b>	BID affiliates form the BID eligible voter list of those who will qualify to take part in a BID ballot. <b>Note:</b> the independent polling agent has the final say on eligibility that forms the final list.
<b>Executive Committee</b>	A committee established under the association’s constitution (rules), which has the authority and responsibility to make decisions regarding the governance, development, delivery, accountability, and reporting on BID programme and ensure that these decisions are carried out.
<b>Financial year – Auckland Council</b>	For the council and this policy the financial year is 1 July to 30 June.
<b>Governance</b>	The act of governing an organisation. For BID programmes it entails setting the strategic direction and the development of defining documents (for example, strategic and annual plans), the ability to devolve powers (for example, to a manager) and the responsibility for verifying performance.
<b>Governing Body</b>	Part of Auckland Council governance - consists of the mayor, elected by all Auckland voters, and 20 Governing Body members (councillors) elected by voters from the ward they represent. The governing body focuses on the big picture and on region-wide strategic political decision-making. This includes the development of regional strategies and plans, governance of CCOs, setting rates and regional policies and bylaws, including the policy.
<b>Issue</b>	For the purposes of the policy, an issue is defined when the BID-operating business association is not compliant with the Auckland Council BID Policy.

<b>Local boards</b>	Part of Auckland Council governance – each of the 21 local boards has between five and nine members, elected by voters from the area they represent. Local boards represent the communities in their area and make decisions on local issues, activities, and facilities. They support local groups and provide local advocacy. Local boards have allocated decision-making responsibilities for BID programmes and the primary relationship for BID programmes in their area.
<b>Management</b>	The practice of using available resources (including time, funds, skills) to deliver the BID programme as outlined in a strategic or annual plan in the most efficient and effective way.
<b>Management delegation (BID programme and BID targeted rate grant)</b>	This is the assignment of responsibility or authority to another person to carry out specific activities. Delegation is about entrusting someone else to undertake your tasks. It is often necessary to delegate to achieve effective results and is one of the core concepts of leadership.
<b>Mandate</b>	Demonstrating that the democratic process indicates a show of support for the proposition put before the eligible voters.
<b>Membership of the business association/ registered member</b>	A BID affiliate (an entity or person) who qualifies to apply for membership of the BID-operating business association. The process of member registration set out in the association’s constitution and as required under the Incorporated Societies Act 1908 (as amended or replaced from time to time). Listed on the association’s member register.
<b>Requirement 1-23</b>	Minimum governance, accountability, and management requirements of the policy.
<b>Special resolution</b>	Is for important decisions affecting/changing the constitution or is to decide on a major transaction affecting the organisation. See constitutions for more information.
<b>Strategic Plan</b>	A set of strategic activities, approved by the BID-operating business association executive committee and association membership, which are planned over a period of three to five years, and sets out the strategic direction of the BID programme and local business community. The annual business plan aligns with the strategic plan and sets out a breakdown of objectives, outcomes and budget allocations.
<b>Strike a rate</b>	Auckland Council strikes the rates each year on 1 July. Striking the rate is applying a rate across properties across the Auckland region.
<b>Surplus</b>	Where more targeted rates have been collected than budgeted.
<b>Targeted rate</b>	A targeted rate funds a specific council activity or group of activities, rather than general council services. The council can choose to apply a targeted rate to ratepayers it identifies as benefiting from a specific service, such as the business improvement district (BID) targeted rate grant.
<b>Tātaki Auckland Unlimited</b>	Tātaki Auckland Unlimited (AUL) – Council Controlled Organisation (CCO). AUL’s mission is to improve New Zealand’s economic prosperity by leading the successful transformation of the Auckland economy.
<b>The Auckland Plan</b>	The Auckland Plan provides the city’s long-term blueprint for how the region will grow in a way that will meet the opportunities and challenges of the future visit: <a href="https://www.aucklandcouncil.govt.nz/plans-projects-policies-reports-bylaws/our-plans-strategies/auckland-plan/Pages/default.aspx">https://www.aucklandcouncil.govt.nz/plans-projects-policies-reports-bylaws/our-plans-strategies/auckland-plan/Pages/default.aspx</a> reach its potential.



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