



## BID Update newsletter

For local boards and business associations operating Business Improvement District (BID) programmes in Auckland's town centres and commercial precincts.

Working together with



In this issue, we remind BID programme managers that all (2016-17) AGM-related documents – **including the Annual Accountability Agreement** – are due this month.

We encourage business association managers to work closely with their local board(s). Our 10-year Budget (Long-Term Plan) is just such an opportunity to align plans and speak with a united voice.

We also report on initiatives from Kingsland, Ellerslie and Remuera.

Finally, recently elected councillor and former Maungakiekie-Tamaki Local Board chair, Josephine Bartley, shares her insights into what it takes to be an effective local board-BID liaison.

Don't forget that you can visit <https://bid.aucklandcouncil.govt.nz/news> and scroll down to **BID Update** newsletters to read previous editions.

### Key Links

March 2018

[Auckland Council](#)

[Auckland Economic Update](#)

[BID news](#)

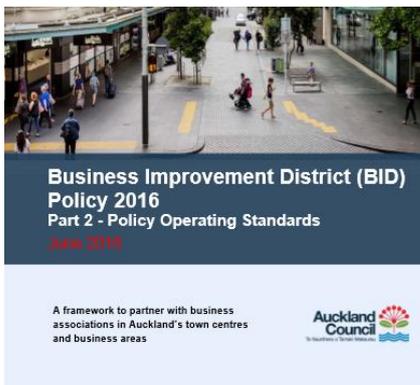
[BID policy](#)

[AGMs](#)

[Useful documents](#)

[Email the BID team](#)

## Crunch time for documents



**Now's the deadline to send us your Annual Accountability Agreements, signed by your chair.**

The AAA is the BID Policy 2016-prescribed **annual** checklist which brings together in one place all the accountability and reporting requirements.

Steve and Paul need to prepare reports for individual BID programmes to local boards and we're aiming for a 100% return this year.

**Help us help you – and your local board(s) who want to see their 'BID(s)' tick all the boxes before they decide whether to recommend that your BID targeted rate continues next year.**

## Thanks. . . Sorry. . . and watch out for more



**There was a good turnout at February's networking meeting, with BID managers from across the city attending the year's first session.**

Thanks to those who made it to our first BID networking meeting of the year late last month here at Te Wharau o Tāmaki Auckland House.

**Unfortunately, we have had to cancel this month's (March) networking meeting.**

See our revised 2018 calendar for details of what we've got planned for the rest of the year.

The topics are based on what you told us in the BID survey last October.

## Now's the time to speak up



This year we're making some big decisions about Auckland's future, and we need the business community's help to get them right.

This month (March) we're seeking feedback on our 10-year Budget. This includes proposals on a range of targeted rates (BID rates included). We also want to hear from you on our Auckland Plan, which will set our strategy for managing the city's development over the next 30 years.

[READ MORE](#)

## Transparency is key



East Tamaki – a great place to do business

FACTORY | RESOURCES | WHAT'S ON | CRIME PREVENTION | ADVOCACY | ABOUT US

Search [ ] Search By [ ] [ ] [ ] [ ]

This page contains strategic documents relating to the association

Click on the links below to download.

- > [Annual Report 2016-2017 \(includes Business Plan and Budget 2017-2018\)](#)
- > [GETBA Strategic Plan 2017-2021 \(revised June 2017\)](#)
- > [Annual Report 2015 - 2016 \(includes Business Plan and Budget 2016-2017\)](#)
- > [Partnering Agreement with Auckland Council \(Oct 2016-Sept 2019\)](#)
- > [Business Improvement District \(BID\) Policy \(2016\)](#)
- > [Rules of the Greater East Tamaki Business Association Incorporated \(4 Oct 2013\)](#)

**GETBA provides easy-to-find online access to key BID resources.**

In the interests of transparency and accountability, all affiliates must have access to all relevant information relating to the decision-making and operation of the BID programme.

A BID affiliate is anyone who pays a BID targeted rate, directly or indirectly.

Our BID Policy 2016 clearly sets out the expectations on BID-operating business associations, emphasising the need for transparency and accountability to members.

[READ MORE](#)

## Bringing Kingsland's members closer



- Visit <http://kingslandnz.com/>

In a novel approach to engagement, the Kingsland BID is inviting its members to share its new offices.

Kingsland's Claire Baxter-Cardy recently moved to a shared community space called Empire Studios. The space is primarily for the creative and arts community, with studio spaces, meeting and lounge areas.

Claire encourages members to contact her if they need to book a meeting off site, or just need a fresh creative space for a few hours. There are three break out areas, a lounge and kitchen facilities that members can book and utilise for free – 10am to 3pm, Mon-Fri.

## New team taking Remuera forward



**Cecilia Ngo & Shelley McArthur-Dye**



**Cecilia Ngo** and **Shelley McArthur-Dye**, *pictured*, joined Remuera Business Association within weeks of each other late last year and have quickly formed a formidable team.

Established in 1997, the town centre's BID programme had been run by Laura Carr for the past seven years.

Business Development Manager Cecilia and Administration Officer Shelley faced the busy Christmas-New Year period, followed swiftly by the Chinese New Year festival.

[READ MORE](#)

## Boomerang board member helping rebuild Northcote



**Niki Cowie re-joined the Northcote Town Centre board last April.**

**Niki Cowie**, *pictured*, brings positivity and energy in rebuilding the Northcote BID programme as a member of the business association's executive committee.

Niki, who manages the town centre's 50-year-old Baptist Op Shop, was elected to the new, 11-member committee at last April's AGM.

We spoke with Niki about why she re-joined the committee, and why the changes excite her.

[READ MORE](#)

## You're invited!



[READ MORE](#)

ATEED has invited BID programme managers to its second Local Economic Development masterclass and focus sessions on 22-23 March.

The venue, 12 Madden St, is positioned in the heart of the Innovation Precinct in Auckland CBD.

Auckland's new **Economic Prosperity Index** will be launched at the masterclass "*which enables local economic development interventions to be developed that will grow the prosperity of all Aucklanders*".

## Social media insights – Murray Hill



**BROWNS BAY**

In the fourth of our series, we share social media insights from our BID programme managers.

This month we cross the bridge and speak with **Murray Hill**, *pictured*, of Milford and Browns Bay.

Shoresider Murray is an experienced town centre manager but when it comes to social media, he says he's still experimenting.

[READ MORE](#)

## View from the Chair

Tony Dench, Takapuna Beach



**Tony Dench**



Takapuna Beach Business Association has a new Chair, **Tony Dench**, who brings considerable experience in both governance and executive roles.

Northern Irishman Tony assumed the chair last September after long-time chair Julian Brown retired.

Tony hit the floor running, completing the immediate task of finding a new CEO (Terence Harpur).

[READ MORE](#)

## Brand new: Ellerslie's fresh look



The new-look Ellerslie Village brand imagery, including the tagline 'Discover & Connect', was launched before an impressed membership in late February.

The rebrand project has been driven in large part by the adoption of the business association's five-year strategic plan.

Stay connected through the BID's new [website](#).

## Who let the dogs out?



Twenty 'Dogs of Art' and a special 'Paws in Parnell' event helped mark the town centre's recent Chinese New Year celebrations – and raise money for charity.

As part of the festive promotion, shoppers were invited to take the 'Dog Walk of Parnell' before each of the designer dog artworks went under the hammer at a live auction on March 8th.

Proceeds went to the Starship Foundation – National Air Ambulance Service. Well done everyone.

[READ MORE](#)

## Incorporated Societies Act review on hold

| Incorporated Societies Bill   |   |      |
|-------------------------------|---|------|
| Government Bill               |   |      |
| Contents                      |   |      |
|                               |   | Page |
| 1                             | Title   | 9    |
| 2                             | Commencement                                  | 9    |
| Part 1                        |   |      |
| Preliminary provisions        |   |      |
| 3                             | Purposes                                      | 9    |
| 4                             | Overview                                      | 10   |
| 5                             | Interpretation                                | 10   |
| 6                             | Transitional, savings, and related provisions | 11   |
| 7                             | Act binds the Crown                           | 12   |
| Part 2                        |   |      |
| Incorporation of societies    |   |      |
| Eligibility                   |   |      |
| 8                             | Eligibility to be incorporated society        | 12   |
| Application for incorporation |   |      |
| 9                             | Application for incorporation                 | 12   |
| 10                            | Proposed name of society                      | 12   |

**The Government plans to implement modern legislation, replacing the 1908 Act.**

The BID Policy states business associations must fulfill all requirements of the Incorporated Societies Act 1908 and any subsequent review.

The Incorporated Societies Bill, which attracted more than 100 public submissions over a year ago, aims to make societies more robust, help them govern themselves, and provide more constructive options when things go wrong.

Many important points were made in the feedback analysed by MBIE and as such, changes to the Bill are needed.

**This work is currently on hold.**

[READ MORE](#)

## Local board insight

Josephine Bartley (formerly Chair, Maungakiekie-Tāmaki Local Board)



**Josephine Bartley**



**Councillor Josephine Bartley**, pictured, believes that whoever is appointed to represent their local board on a business association board should be strategic in focus, committed to the role and a vocal champion of the BID's interests.

Josephine, who chaired Maungakiekie-Tāmaki Local Board until winning the recent council by-election, represented her local board in its dealings with the Glen Innes Business Association since 2011. She also liaised with the area's two other 'BIDs' – Panmure and Onehunga – in previous council terms.

"The role played by the local board reps is critical to maintaining strong connections with our business communities and identifying where, when and how we can collaborate," she says.

[READ MORE](#)

## Auckland Economic Update – March 2018

For the latest on retail sales, confidence indicators & more, [click here](#)

## BIDS IN BRIEF



- Winchester shoots for a UK BID Foundation...[more](#)
- Can BIDs work in India? . . . [more](#)
- 'Burgh bid to become Scotland's 41<sup>st</sup> BID. . . [more](#)
- Wellington's Miramar BID. . . [more](#)
- Hamilton Central BID flying high. . . [more](#)

### Send us your stories, photos and feedback!

This e-newsletter was sent from Auckland Council's BID Programme Team, Governance Division, Level 25, 135 Albert St, Auckland. If you no longer wish to receive this email, please contact us at [bids@aucklandcouncil.govt.nz](mailto:bids@aucklandcouncil.govt.nz)

