



Kudos to K' Road

Karangahape Road Business Association has published its latest Strategic Plan overview [online](#) in a deliberate and inclusive move designed to engage with members.

Michael Richardson, *pictured*, manages the K' Road BID programme and said the strategic review provided a timely snapshot of the iconic strip's strengths and challenges.

"Our proud reputation as an inclusive, creative part of town attracts businesses and visitors, and will continue to do so for many years.

"We do, however, face considerable disruptive change in the form of Auckland's City Rail Link (CRL), including the [Karangahape Station](#). Designed for an anticipated 6,000 commuters at peak time and due to open in 2024, this project and the construction of a cycleway will significantly impact businesses and visitors," he said.

The [strategic plan](#), which incorporated the views of many of the almost 600 members within the bohemian precinct, has already been used to help inform the BID's latest business plan.

"We're encouraging our members to attend our AGM to hear more about what we're doing," Michael said.



K Road Documentary



K Road is culturally distinctive with a community focus on people, place and culture-centred enterprise in creative, imaginative and inclusive ways that support diversity, talent, collaboration, interdisciplinary practices and innovation. K Road is New Zealand's only 24/7 street – a street that never sleeps.

