



Meet Jodie from the Block'

Jodie Judd, *pictured*, has worked alongside Gary Holmes in delivering quite a bang for the [Blockhouse Bay BID](#) buck (\$58,000 BID grant) since mid-2017.

During that period, the 15-hours-a-week Blockhouse Bay Town Centre Co-ordinator has delivered in-store promotions, produced regular *By the Bay* email newsletters, co-ordinated members' networking opportunities and kept in touch with the BID's 65 businesses.

"This is the best job I've ever had," said the Blockhouse Bay local.

"We're a community village and I really enjoy working with small businesses in an area which I am very fond of, having lived in Blockhouse Bay for 16 years.

"We have now replaced all the lights over the six small sails and are working on the roundabout and large sail.

"Our CCTV system has been upgraded with four new cameras. This is a wireless system and we hope to add more cameras in the future," Jodie said.

Other key achievements over the past year include: two networking meetings for local business owners and getting a licence for monthly markets to start running again.

"We hold our Blockhouse Bay Village Market on the last Saturday of the month.

"We've also organised a lot of new planting in the village as well as the upgrade of our public toilet block.

"Our Annual Santa Parade is a popular event and usually brings around 4000 into the area."

Gary and Jodie work with the Whau Local Board on a range of which contributes financially towards the always multi-cultural Santa Parade and supports this and neighbouring BIDs.

The [Whau Local Board Plan 2017](#) says,

"In addressing social inequalities, improving economic performance is critical to raising living standards for us all. This means that we need to support the development of our economic centres and promotion of our great local producers and service providers. Our economic centres require strategies to retain and revitalise, build on current economic activity, create quality local work and attract new business. We will work alongside Avondale, [Blockhouse Bay](#), New Lynn and Rosebank (BIDs) to help them deliver on their plans."



This event is held along the main street from 8.30am on the last Saturday of each month.



We will focus on developing quality, well-designed and vibrant town centres that balance creativity with safety.