



Pole position to prosper

The [Glen Innes Business Association](#) recently updated its strategic plan, highlighting its pivotal position at the heart of New Zealand's largest urban transformation project.

The Tāmaki regeneration project, led by [Tāmaki Regeneration Company](#) (TRC), is set to change Glen Innes over the next 5-10 years, with more than 7,500 new homes to be built bringing tens of thousands of new residents into the area.

GIBA's BID programme manager Gary Holmes welcomes the large-scale regeneration project now underway.

"Part of the mandate of TRC is the redevelopment of Glen Innes town centre, a project which we strongly support for the benefits it will bring to our residents, businesses and other stakeholders.

"With this growing population living around the town centre, Glen Innes has a stronger, captive local market which provides an immediate opportunity for local businesses," he said.

"The key to unlocking this advantage is working out how to attract these people into Glen Innes by understanding what they want and then meeting their needs with good quality retail and commercial services.

"Glen Innes is very much a community town centre that can provide a local experience that is often absent from mall-style shopping. Continuing to improve the look and feel of the town centre and the quality of its retail mix will play an important initial role in attracting new customers into the centre as well as encouraging new investment from business operators.

"We continue to provide feedback to TRC as it develops concepts for potential upgrades to the town centre. Two such projects which we hope to see come to fruition are a new pedestrian overpass across Apirana Ave which will connect the railway station to Mayfair Place, and secondly a potential mixed-use development on Line Road which would act as a catalyst for other similar developments in the area," Gary said.



"Glen Innes needs to focus on fulfilling its role as a local community destination and convenient shopping centre where residents, workers and others in the area can come to meet their everyday needs in a real 'town centre' environment." **GARY HOLMES**



Gary Holmes
BID Manager



Debbie Naylor
Town Centre
Coordinator



Vaakore Enosa
Town Centre
Ambassador



Lopeti Ma'aupese
Town Centre Pacific
Warden

Glen Innes Town Centre Redevelopment



We support the key moves from the Glen Innes Town Centre Revitalisation project

- Look and Feel – making the town centre cleaner and more attractive
- Activities and events – attracting people to the town centre
- Safety and Security – Addressing safety issues, especially at night
- Shops and Services – Businesses that appeal to current and future residents

Improve connectivity

- Provide a town centre that is permeable and connected to the local community and beyond
- Provide priority connections to public transport

Enhance public spaces

- Capitalise upon, and enhance the existing amenities of Glen Innes through active interfaces, increased pedestrian permeability and passive surveillance through all public open spaces.

Encourage development

- Through the catalyst development sites, encourage private development that leverages off the enhanced connectivity and public realm.
- Promote and support dynamic mixed use developments that include retail, commercial and residential components that create a vibrant Glen Innes town centre destination for locals and visitors alike.



What could be different in 5 years time?

- Redevelopment of Glen Innes town centre underway including new pedestrian bridge, and improved connections within the town centre.
- Relocated bus hub
- New mixed use development along Line Rd / Taniwha Street
- Re-configured Mayfair Place
- Increase in night time economy – restaurants replacing fast food outlets and improved safety in the centre.
- Landlord representative on the Committee
- Activation of Mayfair Place
- Business to business – more networking
- Social media integration
- Retail strategy to help attract businesses to Glen Innes that appeal to current and future residents.
- Connectivity between Mayfair Place / Apirana Ave