



**Dave Fearon**, *pictured*, manages Auckland’s smallest BID programme – Māngere East Village – in addition to his main role of Māngere Town Centre Manager.

With BID targeted rate income of just \$6,100, Dave makes a little go a long way.

We asked Dave about the partnerships he has formed to help implement his plans.

“As a small BID, it’s hard to do things by yourself,” said Dave in a classic understatement.

“We (Māngere East Village) have teamed up with the Māngere Town Centre to share resources and give us a stronger voice on issues,” he said.

“This has resulted in being able to have two ambassadors in the area. Subsidized by WINZ and the Māngere- Ōtāhuhu Local Board, they help keep the area clean and report on any issues.”

Dave’s team at Māngere Town Centre monitor a new CCTV system which also covers the village.

The seven-member Māngere East Village board signed off on a new Strategic Plan in 2017.

“This identified that more community involvement was needed to keep the BID active and engaged,” Dave said.

“Our Summer Night Markets came out of this plan. We held a series of six markets last year that were well received by the community as they focused on local food and crafts.



“We were also able to help with the (Māngere-Ōtāhuhu) local board-funded Social Enterprise (MOSEC) that aims to help develop small local business to showcase their work.

“In addition to the local markets, showcases were also held at Wynyard Quarter to expose the artists to a wider audience.”



In another Māngere Town Centre and Māngere East collaboration, Community Crime Prevention Officer **Toni Helleur** (pictured, centre left) is working on the homeless and beggar situations.

“Already the area is looking far more inviting,” said Dave.