



Danielle Grant
Chair

The [Kaipātiki Local Board](#) comprises inner Waitemātā Harbour suburbs including Bayview, Beach Haven, Birkdale, Birkenhead, Chatswood, Glenfield, Hillcrest, Marlborough, Northcote Peninsula, Sunnybrae, Totaravale and Wairau Valley.

It is home to two business improvement districts:



Keeping BIDs near and dear

“The Kaipātiki Local Board likes to keep our two ‘BIDs’ near and dear to our heart,” says Chair Danielle Grant.

Danielle is her local board’s representative on the governance board of one business association BID, [Birkenhead Village](#). The other is the recently revived [Northcote Town Centre](#).

“Business associations operating BID programmes are key stakeholders and I see the relationship as a true partnership,” says Danielle, who brings a corporate marketing and communications background and a collaborative approach to local government.

“Through the BID programme, we empower our business community and help it to take advantage of the economic opportunities created by our growing, ethnically diverse population.”

How local boards impact BIDs

- The local board approves the establishment and expansion of all BID programmes
- Local boards are delegated the authority to recommend to the governing body to strike the BID targeted rate in its area as part of the Annual Plan process
- Local boards maintain regular contact with the business association operating the BID programme to keep their local economic development and other interests aligned
- The board may appoint a local board BID representative to the executive committee of each BID/business association to serve as a conduit of information to and from council.



Northcote Town Centre



Birkenhead Village



ABOUT ▾

PROJECTS

PROPERTIES

“My fellow elected member Anne-Elise Smithson is our local board’s recently appointed BID representative to the newly elected governance board of the [Northcote BID](#).”

“We’re working closely with (council-controlled organisation) [Pānuku](#), Housing New Zealand subsidiary [HLC](#) (Homes, Land & Community) and the community to unlock Northcote’s potential.

“Together, we’ve got an integrated and comprehensive redevelopment plan that will better connect the town centre with local homes, and create affordable housing opportunities to renew the whole area.

“Our local board is already investing in local amenities to help build Northcote’s identity as a vibrant multi-cultural hub.

“One of our priorities is to build a greenway that creates linkages between the town centre and homes. A second is to see the redevelopment of civic spaces,” Danielle says.

Embracing Diversity

“As a local board, we’re proactive and inclusive in our engagement, including reaching out to migrant communities across Kaipātiki,” she says.

“Working with the Northcote BID programme and ATEED, we’ve funded migrant business development programmes based at Raeburn House.

“We’ve adopted a multi-lingual approach with translated resource materials and sessions held in Korean and Mandarin.

“It’s all part of our wrap-around support,” says the former businesswoman who held the local board’s economic development portfolio responsibilities during previous terms.



[Birkenhead Village](#) is managed by the Birkenhead Town Centre Association, a not-for-profit voluntary business organisation that is charged with creating economic growth for businesses in the area.

Danielle Grant has represented Kaipātiki Local Board on the BID’s executive committee since 2013.

The local board put \$7,500 towards the *Horses, Heritage & all that jazz* event which clip-clops and jives along on Saturday, October 14th.

Part of the Auckland Heritage Festival, the BID-backed event celebrates Birkenhead’s proud history. [READ MORE](#).



Danielle with Kaipātiki Local Board's current Deputy Chair, John Gillon. The pair will swap roles next March (2018) when John assumes the chair.



Members of the Kaipātiki Local Board work on their recently approved Local Board Plan. Pictured, left to right: Anne-Elise Smithson, John Gillon, Paula Gillon (seated), Danielle Grant, Adrian Tyler & Kay McIntyre.



Pictured at [Kaimataara ō Wai Manawa](#), the lookout over Le Roys Bush in Birkenhead are, from left: Mayor Phil Goff, Kaipātiki Local Board Deputy Chair John Gillon, Auckland Councillor (North Shore ward) Chris Darby, Kaipātiki Local Board Chair Danielle Grant, Kaipātiki Local Board Member Kay McIntyre & Auckland Councillor (North Shore ward) Richard Hills.

[Read more](#) about this multi-million-dollar, split level public space.