



2021 will be a particularly busy year for the BID team, reports our manager **Alastair Cameron**, *pictured*, who leads council's CCO Governance/External Partnerships department.

We sat down with the boss to get his take on the year ahead.

Busy 2021 for the BID team

From a continued focus on BID Policy compliance to a review of the policy itself – and much more besides – it's a full-on work programme for the BIDs team of **Claire Siddens**, **Gill Plume** and **Paul Thompson**.

Alastair Cameron has overseen the team's work since 2016 and believes 2021 will be its busiest year yet.

"We now have 50 BID-operating business associations across Tāmaki Makaurau and we remain keen to ensure strong accountability and governance practices. Our team is always available to provide advice and support to BID managers, particularly those who are new to the role," Alastair said.

In addition to the current 50 BIDs, three of which (Glen Innes, Dominion Road and Manurewa) are proposing to expand their boundaries in 2021, there is one business association looking at establishing a BID in the next 12 months with a further three interested in the process.

"Claire, Gill and Paul are guiding managers and their governing committees through the steps to successfully govern and manage their BID individual programmes.

"We're also keen to support local board members who have been appointed to represent their colleagues in working with BIDs.

"These 'Local Board BID reps' and BID managers need to know we stand ready to help in building and sustaining this essential link between local boards and the independent business associations that operate BID programmes.

"In 2020, Paul and Claire worked with Local Board Services (LBS) Linda Gifford to produce a position description defining the scope and responsibilities of the Local Board BID rep role. While this has proved effective in setting expectations, we're happy to call, skype or meet to clarify any aspect and broker strong connections," he said.

The BIDs trio join staff from across the council as members of LBS-led integrated work programme teams. Together, they advise local boards and, in our case, report on how BIDs and business associations utilise funding provided by local boards for projects such as BID expansions and business recovery plans.

Alastair says March and April will be particularly busy as we produce the annual BID compliance reports to the 18 local boards with BID programmes. This is a key step in the BID targeted rate accountability and approval process.



Claire

Gill

Paul





Business Improvement District programme

“Paul will continue to produce monthly *BID Update* newsletters, if you have a story or something of interest to share that’s happening in your area – drop him an email and photo. Elsewhere in the update we’ll focus on how BIDs and local boards work together to advance the economic and placemaking outcomes set out in local board plans.

“The team’s also developing a schedule of presenters at our monthly managers’ networking meetings. In addition to council and CCO staff presenters, if there is a topic or subject matter you would like to know more about, drop us a line and we’ll follow it up.

“We also encourage managers to address their peers on topics of common interest. Everyone who works in the BID programme space is interested in what each programme is doing from strategic initiatives to governance and BID management insights.

“The BID team is working on a review of our five-year-old BID Policy (2016) with support from other departments across council and the CCO family. The 2021/2022 project is currently being scoped and will include a range of engagement opportunities with managers, local board members and interested stakeholders.

“Keep an eye out for our *BID Update* newsletters as we’ll publish regular updates on the progress of this review.”

In addition to the above, the BID team will be working across a number of localised pilot projects alongside local boards and individual BID-operating business associations. More will be revealed in upcoming newsletters.

Team Local Board and BID programme allocations:

Claire Siddens

027 984 065

Email [Claire](#)

Local Boards

Henderson-Massey; Howick; Manurewa; Ōtara-Papatoetoe; Rodney; Whau

BIDs

Avondale, Blockhouse Bay, New Lynn, Rosebank, North West Country, Mahurangi (Warkworth), Old Papatoetoe, Hunters Corner, Otara, Wiri, Business Manukau, Manurewa, GETBA, Howick, Central Park-Henderson and Te Atatū.

Gill Plume

027 260 6243

Email [Gill](#)

Local Boards

Devonport-Takapuna; Franklin; Māngere-Ōtāhuhu; Upper Harbour; Maungakiekie-Tāmaki; Waitākere Ranges

BIDs

Devonport, Milford, Takapuna Beach, Pukekohe, Waiuku, Ōtāhuhu, Māngere Town Centre, Māngere Bridge, Māngere East Village, South Harbour, Business North Harbour, Glen Innes, Panmure and Onehunga.

Paul Thompson

0274 948 868

Email [Paul](#)

Local Boards

Albert-Eden; Hibiscus & Bays; Kaipātiki; Ōrākei; Papakura; Waitemata

BIDs

Heart of the City, Newmarket, Parnell, Uptown, Ponsonby, Karangahape Road, Papakura, Birkenhead Village, Northcote Town Centre, St Heliers, Remuera, Ellerslie Village, Torbay, Mairangi Bay, Browns Bay, Ōrewa Beach, Mt Eden Village, The Fringe District and Dominion Road.