



Rose talks BIDs at ethnic festival



Rose Cosgrove, pictured, engaged with local business owners at the recent [Auckland International Cultural Festival](#) held at Mt Roskill.

“This was another way that council engages with our diverse communities,” said Rose.

“There were about 12 business owners who, as a result of our conversations, wanted to connect up with their local business associations. Others commented on their local town centres.”

Rose also took the opportunity to explain more about how the BID programme works to other council staff taking part in the festival.