

Crook-catching cameras crack the case



Within days of [Business Manukau](#)'s expanded CCTV network going live, the crook-catching cameras helped crack the Kiwibank armed robbery case.

In the project's first \$170k stage, 24 cameras were installed, including ANPR (Automatic Number Plate Recognition) cameras at all 12 entrance/exit points. Police used the footage to track the stolen vehicle driven by the alleged offenders.

Crime prevention is a key priority for this business improvement district.

No job sharing at the board table



The role of a BID board member is not a job share opportunity – it's both unconstitutional and a bad look.

Technically, the 'business' must only have one representative and s/he is listed on the register. To change that requires the updating of the member registration form and advising the secretary, as per most constitutions. So whomever is named on the registration form can be the only person representing the business.

With 'switching', other members often perceive, rightly or wrongly, there are two people representing one business, on the committee and able to vote. The AGM votes on the nomination (person) for committee or if the person nominated and voted on is 'switched' to another person at the committee meetings, then that isn't the person the members voted on at the AGM to represent them on the committee.

BIDs to the power of 5



Our CBD, two inner-city precincts and two industrial powerhouses were represented in a five-star presentation on council's Annual Budget 2020/2021 last month.

The 'BIDs collective' of Mark Knoff-Thomas ([Newmarket](#)), Cheryl Adamson ([Parnell](#)), Jane Tongatule ([GETBA](#)), Kevin O'Leary ([Business North Harbour](#)) and Viv Beck ([Heart of the City](#)) addressed councillors at a regional stakeholder forum held at the Auckland Town Hall.

Feedback will be analysed before political deliberations begin and decisions are made.

Strategic symmetry by the sea



With both [St Heliers Village's](#) 2017-2020 Strategic Plan and the Ōrākei Local Board Plan 2017 under review, the BID is taking the opportunity to align its economic and other interests with the local board over the next three years.

The strategic symmetry by the sea is smart thinking on the part of BID programme manager Pippa Burrett and her committee. It is also optimal best practice, according to our BID Policy which promotes shared objectives and outcomes.

He ōhanga whaiora e tautoko i ūna ake pakihi me ōna pokapū ā-tāone – a thriving economy which supports local businesses and town centres – is a shared goal.

Howick was hopping, Elvis was singing. . .



PHOTO: Wayne Martin - Times



One event to go ahead and prosper was March's crowd-pulling Howick Village 'HOP' and Summer Street Party (pictured), with Elvis allegedly making a guest appearance on the rock'n'rolling stage.

The main drag, Picton Street, was closed for the Howick Local Board-backed event with 150+ hot rods, classic cars and retro caravans on show.

The iconic Saturday markets were at full capacity and the tills were busily ringing for both stallholders and town centre retailers throughout the day.

BID Programme Agreements – 3 years max



BID programme agreement:
This mandatory formal agreement between Auckland Council and individual business associations commits both parties to accountability and governance requirements in accordance with the BID Policy 2016 and operates for three years.

A reminder to all that, under the BID Policy *Part 1 Principle 5 (b)*, BID Programme Agreements operate for a maximum of THREE years.

So if yours was signed in 2017, you will need to put a Special Resolution before members at your next (2020) AGM to renew the BID Programme Agreement – ideally to November 2023.

As the eagle-eyed among you would have noticed, the Annual Accountability Agreement compliance checklist (point 5) requires a *'current signed Auckland Council BID programme agreement between the business association and Auckland Council that will be in place until the date of the next AGM'*.

Contestable funding, better results

Ellerslie Fairy Festival and Pirate Party



[Ellerslie Village](#) manager Megan Darrow successfully bid for Orakei Local Board's contestable events funding last year – and wisely put part of the grant towards conducting post-event surveys to measure their impact.

Megan recently delivered her annual report to the local board, highlighting the cost and benefits of events such as the Ellerslie Fairy Festival and Pirate Party last September.

A contestable grants system is often the best and fairest way to allocate scarce local board funds, rewarding proven performance, and promoting greater accountability.

Recruitment on hold



Recruitment to fill 'non-essential' vacancies at Auckland Council is on indefinite hold due to issues arising from the COVID-19 pandemic.

As the BID programme team is not viewed as providing an essential service, the attempt to find a third team member to replace Steven Branca has stalled. An earlier effort to replace former BID advisor Rose Cosgrove failed due to budget cuts.

So, until further notice, it will be just Claire and Paul holding the fort.

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This e-newsletter was sent from Auckland Council's BID Programme Team, Governance Division, Level 25, 135 Albert St, Auckland. If you no longer wish to receive this email, please contact us at bids@aucklandcouncil.govt.nz