



## Zero waste's the goal

- Beachside BID bids for council grant

**Orewa Beach Business Association Manager Hellen Wilkins, *pictured*, is taking a zero-waste approach to one of her major summertime events.**

Hellen outlines the new philosophy in the [September issue](#) of **Street Talk**, the official newsletter of the Destination Orewa Beach BID programme.

“The Boulevard Arts Fiesta on the 17th February will have a team of experts from Hibiscus Coast Zero Waste, managing the waste and minimising waste of all forms created by the event.

“They will be running a 3-bin system - organic waste, recycled waste and landfill. All food vendors, stall holders and businesses along the event route will be contacted to encourage use of recycled and bio-degradable bags etc so any foods / products bought on the day are placed in bags and containers which will decompose over time and not take up valuable space in landfills.

“This will be a long process to implement but we are very pleased to be able to add a zero-waste aspect to our events and showcase to other event organisers, the merits of such a programme.”

## Boulevard Arts Fiesta

[Moana Reserve](#), 348 Hibiscus Coast Highway, Orewa, Auckland

Saturday 17 February 2018 1:00pm – 7:00pm



Hellen says, "the Auckland Council's events waste team is very pro waste minimisation and has voiced before that we need to all do more in this regard."

She has applied to the Auckland Council Waste Minimisation and Innovation Fund, for a \$3800 grant to cover the costs of managing this programme.

"Results of applications aren't notified until mid-December, but we've received an email that our application meets the criteria for this funding."

Hellen also acknowledges the support of the Hibiscus & Bays Local Board which has contributed towards the \$18,000 event.

"We've recently received additional funding from our local board for our events. This is based on the positive economic impact these events have on the town, their potential for growth and the level of visitors they attract into Orewa. They recognise the high level of community engagement and accessibility our events provide," says Hellen.

### **More about the FREE Boulevard Arts Fiesta event**

A large scale beachside 'street fiesta' comprising:

- 100+ market stalls
- 20+ food trucks
- 2 stages of entertainment (main stage and a cultural stage)
- Amusement rides
- Roaming entertainment and clowns

Shuttle service from Victor Eaves Park to the event site courtesy of Evelyn Page Retirement Village (\$2 pp). Road closure from 11am and event begins at 1pm to 7pm.

Please note the food truck schedule is full.

Market stall enquiries to [mymarketsenquiries@hotmail.com](mailto:mymarketsenquiries@hotmail.com)

