



The **Albert-Eden Local Board** area includes the established suburbs of Pt Chevalier, Waterview, Mt Albert, Mt Eden, Kingsland, Sandringham, Balmoral, Epsom and Greenlane.



Lee Corrick

It is home to three business improvement districts, *Dominion Rd, Kingsland and Mt Eden Village.*



‘Best little BID in town’

According to Lee Corrick, Mt Eden Village is “the best little BID in town”.

Lee has been the Albert-Eden Local Board liaison for the Mt Eden Business Association for four years.

“This is particularly special to me since Maungawhau (Mt Eden) and the village have been an important part of my life for 30 years,” she says.

“This is a well-established BID and, from very modest beginnings, it has always got the basics right. The Mt Eden Business Association continues to be innovative and responsive in supporting the local business owners.”

Lee acknowledges the village’s growing online presence.

“This has recently become a focus with improvements to the website and an increased use of social media such as Facebook.

“This has vastly enhanced the promotion of competitions, events and their overall communication with Aucklanders. I am very impressed by the forward thinking and professionalism of the [committee](#) and BID manager.”

How local boards impact BIDs

- The local board approves establishment and expansion of all BIDs.
- Local boards are delegated the authority to recommend to the governing body to strike the targeted rate for BIDs in its area as part of the Annual Plan process.
- Local boards maintain regular contact with the BIDs to keep their local economic development and other interests aligned.
- The board may appoint a local board representative to the executive committee of each BID/business association to serve as a conduit of information to and from council.



“The business association works closely with the Village Centre, community groups and the Albert-Eden Local Board on projects and events.

“For example, profit from the Christmas tree decoration event is allocated to support other local groups such as the Eden Arts Chamber Music event,” says Lee.

“Another example is the highly successful initiative offering guided heritage walks around the village precinct.”

Lee believes the business association’s approach aligns well with the new (2017) Albert-Eden Local Board Plan.

“It therefore makes good sense for the local board to offer support for initiatives such as the new heritage walks and the soon-to-be-completed Village Heritage plaques,” she says.

“Such community-driven collaborations are valuable to our community and the local board is pleased to support them.”

The recent introduction of double decker buses along Mt Eden Road has been exciting, she says.

“However, this affirmation that the village is one of Auckland’s major transport arterials means that retaining the village feel that everyone loves is an ongoing challenge.

“We are working with Auckland Transport on many fronts including bus lane hours, bus stop locations, and vehicle parking.

“This tension between facilitating good transport while retaining the village atmosphere is one faced by many of business associations across Auckland. It takes time and good faith negotiation to get satisfactory solutions.

“I see my role is to support the business association to achieve its aspirations by listening, offering practical advice, and to facilitate the relationship with the various components of Auckland Council.

“It is a privilege to work alongside the best little BID in town!”

“The Mt Eden Business Association is an integral part of the local community”

– LEE CORRICK

