

### **Local boards are key to the success of Auckland's BID programme:**

- Local Boards have, under the city's co-governance model, allocated authority on local economic development matters & work closely with those business associations within their communities.
- Local boards have a decision-making role regarding the establishment or expansion of a BID, & recommend whether to strike the targeted rate.
- The local board representative appointed to liaise with a business association operating a BID programme ensures there is a direct link between Auckland Council & the operation of the BID programme.
- Local boards are accountable to their constituents that the BID programme targeted rate money has been spent as set out in the business association's strategic & business plans.



### **Upper Harbour's growing gains**

The [Upper Harbour Local Board](#) area includes Whenuapai and Hobsonville in the west, Paremoremo, Greenhithe, Wainoni, Albany, and Northcross and Pinehill in the east.

It is one of the faster growing parts of Auckland and home to one of the city's larger business improvement districts, [Business North Harbour](#).

Local Board Chair Lisa Whyte, *pictured*, was recently appointed by her fellow board members as their primary point of contact with the business association's [executive board](#).

"As the local board, ours is very much a watching brief," says Lisa. "We've got a lot of confidence and local pride in what the BID programme achieves consistently over several years. They have a diverse and well performing board and in (general manager) Janine (Brinsdon), they have an experienced leader with a good team."

“We supported Business North Harbour’s BID programme expansion proposal and were pleased to see it go ahead last year (2016). It certainly reflects our growing [economic profile](#),” she says.



**Creating the world’s most liveable city locally**

We will deliver on the Auckland Plan by:

- supporting the work of the Youth Employment Traction Hub project and funding a skills gap and employment needs analysis in the Upper Harbour area
- funding a Local Economic Development Action Plan for the entire Upper Harbour area, leveraging local specialist skills
- working with our business associations to ensure we attract high-value businesses that will help our economy grow.

The Upper Harbour Local Board Plan reflects the economic aspirations of the Auckland Plan which identified Albany as an emerging metropolitan centre.

Upper Harbour’s current (2014-17) [Local Board Plan](#) listed among its actions, the development of a local economic development action plan to take advantage of the expansive business environment. Completed in December 2015, the action plan was themed “Creating economic growth and prosperity for Upper Harbour and Auckland”. It sets out the strategic advantages that position Upper Harbour for future economic growth and lists 29 actions and initiatives designed to help achieve the ambitious area’s potential.

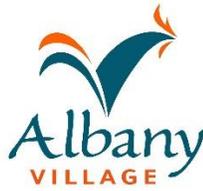
The State of Auckland [report card](#) for Upper Harbour in 2016 featured many A grades, including strong population and employment growth.

More recently, Upper Harbour Local Board provided funding to the Albany Village Business Association for a fact-finding survey to assess whether there is interest from this group to be part of a business collective. It’s anticipated the completed survey and report will be done by the end of June.

There are a number of options for the Albany Village and surrounding business area. The survey will help identify these options and provide a conversation starting point for the Albany Village Business Association and their members to think about and consider.



**Big and bold, well established  
and expanding**



**Small, but plenty  
to crow about**

Work is already under way on updating the Upper Harbour Local Board Plan.

“We’ll engage with stakeholders from now till June before adopting the new (2018-21) plan this October.”

“Collaboration is the key to unlocking local potential through the shared learning and experience of BIDs in the wider Auckland region. This particularly so for those smaller groups who are in the formative stages and trying to work out how best to leverage the experience of the bigger, more experienced and well-resourced groups.

“I see the improved communication opportunities as one way of enabling that outcome,” says Lisa.