



The [Papakura Local Board](#) area extends from Drury in the south to Alfriston in the north, and includes Takanini, Hingaia, Red Hill, Pahurehure and the current Papakura town centre.



Brent Catchpole

It is currently home to one business improvement district:



Strengthening ties with local businesses

Papakura Local Board Chair **Brent Catchpole**, *pictured above and far right*, plays a key role in building stronger ties with the district's growing business community.

He represents the local board in liaising with the Papakura Town Centre business association and is a staunch advocate of the work that Manager Tracy Shackleton, Chair Neil O'Connor and team are doing with their progressive BID programme.

"Ours is a working partnership," says Brent. "The local board and 'BID' share a desire to take advantage of the economic opportunities presented by the Auckland-wide growth."

Papakura is identified as a 'future metropolitan centre' in Auckland's Unitary Plan and has a buoyant [economic profile](#).

Brent says the Papakura Local Board is committed to creating a vibrant and prosperous metropolitan centre, and a strong local economy. The business association is a key partner in delivering on those two outcomes.



"We work closely with the BID and discuss their aspirations, many of which align with our own."

How local boards impact BIDs

- The local board approves the establishment and expansion of all BID programmes
- Local boards are delegated the authority to recommend to the governing body to strike the BID targeted rate in its area as part of the Annual Plan process
- Local boards maintain regular contact with the business association operating the BID programme to keep their local economic development and other interests aligned
- The board may appoint a local board BID representative to the executive committee of each BID/business association to serve as a conduit of information to and from council.

“The BID are a part of our Commercial Project Group and we’ve asked the BID to look at picking up some of the work programmes as they are the best people to deliver them, resources permitting,” he says.

“I was an interested observer at the BID’s recent [AGM](#) and pleased to hear about the progress with expanding their boundary.”

Read the [‘Why Papakura?’](#) prospectus.



www.papakura.co.nz



This fledgling group is seeking to establish a business improvement district, a proposal that has the support of the Papakura Local Board and the development community.

Our BID team’s Growth Specialist, Claire Siddens, has been advising the group.

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