

## Auckland Council BID Programme Partnership Survey

The purpose of this survey is to identify services that support the planning and/or execution of shared outcomes for Business Associations (BA's) and Auckland Council and to work with the BA's to share and grow their role in decisions. The BID Relationship Specialist role will support the parties by focusing on initiatives that; increase engagement, collaboration, cross-cultural understanding and identify opportunities for external relationships.

The services identified by BA's will help set the work programme and network meeting calendar over the next 3 years.

Contact name:	Business Association:
Number of BID Members:	Business Mix: Retail/Industrial/Commercial

Ref	Question																
1	<p>Council provide a number of services that complement the service offering of the business sector. Which Council or CCO teams would you like to attend a monthly BID Programme meeting to hear more about? <i>Please circle all that apply</i></p> <table border="1"> <tr> <td>Licensing &amp; Compliance</td> <td>Communications &amp; Engagement</td> <td>Local Board Services</td> <td>Research, Investigation &amp; Monitoring Unit (RIMU)</td> </tr> <tr> <td>Arts, Culture, Events</td> <td>Environment &amp; Waste</td> <td>Community Facilities</td> <td>Building Control</td> </tr> <tr> <td>Civil Defence</td> <td>Panuku</td> <td>Maori Initiatives</td> <td>Auckland Tourism, Events, Economic Development (ATEED)</td> </tr> <tr> <td>Auckland Transport</td> <td colspan="3">Other, please specify:</td> </tr> </table>	Licensing & Compliance	Communications & Engagement	Local Board Services	Research, Investigation & Monitoring Unit (RIMU)	Arts, Culture, Events	Environment & Waste	Community Facilities	Building Control	Civil Defence	Panuku	Maori Initiatives	Auckland Tourism, Events, Economic Development (ATEED)	Auckland Transport	Other, please specify:		
Licensing & Compliance	Communications & Engagement	Local Board Services	Research, Investigation & Monitoring Unit (RIMU)														
Arts, Culture, Events	Environment & Waste	Community Facilities	Building Control														
Civil Defence	Panuku	Maori Initiatives	Auckland Tourism, Events, Economic Development (ATEED)														
Auckland Transport	Other, please specify:																
2	<p>Auckland is one of the world's most culturally diverse cities with the fourth most foreign-born population, an international study has found.</p> <p>Would you like information on these demographic changes at a monthly network meeting?</p> <p>Yes                      No</p> <p>Would your BA participate in a Culturally Diverse Project should the opportunity arise?</p> <p>Yes                      No</p> <p>How well does your BA engage with your members? <i>Please circle which apply</i></p> <p>Requires improvement / Good / Excellent</p>																



Ref	Question							
	0 – 14yrs	15 – 30yrs	31- 55yrs	Over 56yrs				
	What are the age groups of your customer base? <i>Please circle all that apply</i>							
	0 – 14yrs	15 – 30yrs	31- 55yrs	Over 56yrs				
4	<p>The new BID Service Delivery Model focusses on Governance and Accountability, ensuring compliance with the BID Policy. Auditing is now a mandatory requirement for all BA's. Should the BID team identify Auditors who might provide a special BID Programme rate for BA's?</p> <p>Yes <span style="margin-left: 150px;">No</span></p> <p>Would you like a cluster of service providers to present information at a monthly network meeting?</p> <p>Yes <span style="margin-left: 150px;">No</span></p> <p>Which service providers would you like to attend? <i>Please circle all that apply</i></p> <table border="1" style="width: 100%; text-align: center;"> <tr> <td style="width: 25%;">Chamber of Commerce</td> <td style="width: 25%;">Business Mentors</td> <td style="width: 25%;">NZ Retail</td> <td style="width: 25%;">EMA</td> </tr> </table> <p><i>Please include any other recommendations.</i></p>				Chamber of Commerce	Business Mentors	NZ Retail	EMA
Chamber of Commerce	Business Mentors	NZ Retail	EMA					
5	<p>The Marketview contract expires in June 2017. Due to Council budget cuts, the contract will not be renewed.</p> <p>Would the BA consider paying Marketview directly for receipt of information?</p> <p>Yes <span style="margin-left: 150px;">No</span></p> <p>Would you like Marketview to present potential contract information at a monthly network meeting?</p> <p>Yes <span style="margin-left: 150px;">No</span></p>							
6	The BID Programme represents over 25,000 business owners predominately sitting							

