

# BID Partnership Program

## Survey Results

March 2017

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# Purpose of Survey



- **Identify services that support the planning and execution of shared outcomes for Business Associations and Auckland Council**
- **Lift the profile of the BID Programme across the region**

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# Methodology and Responses



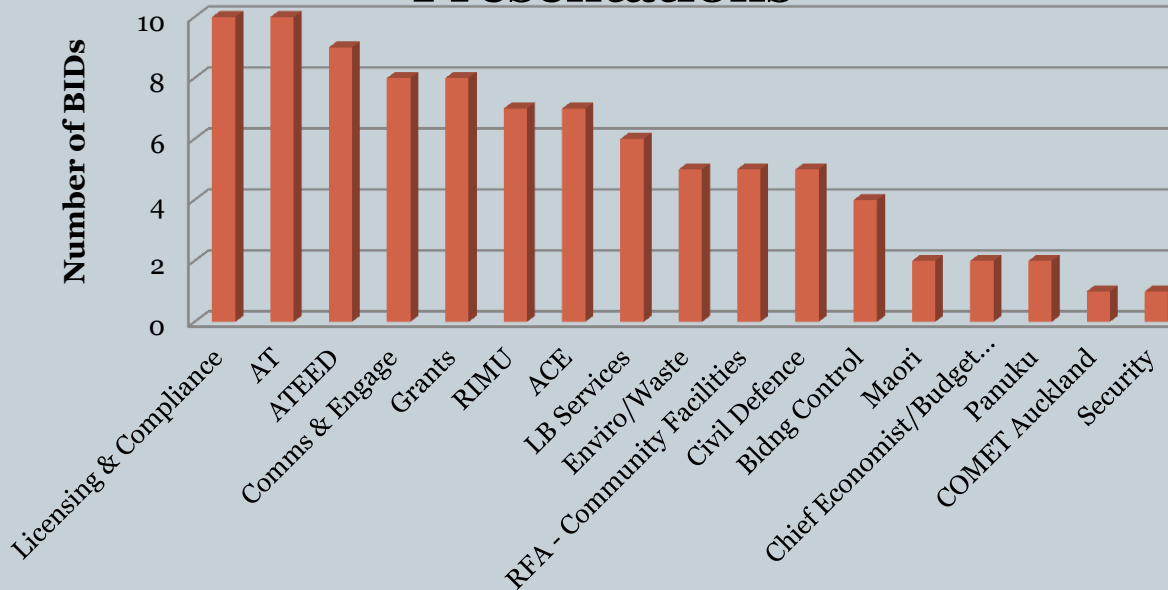
- **Questions are designed to identify Council and External services that provide better support to BIDs.**
- **To understand BIDs preparedness to Auckland's diverse and changing environment.**
- **48 Surveys emailed to BIDs in Oct 2016**
- **Extended response time to Dec 2016**
- **13 responses received at 31 Dec**

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# Network Meeting Presentations



## Preferred Council Department Presentations



Which council department would you like to present at a monthly meeting?

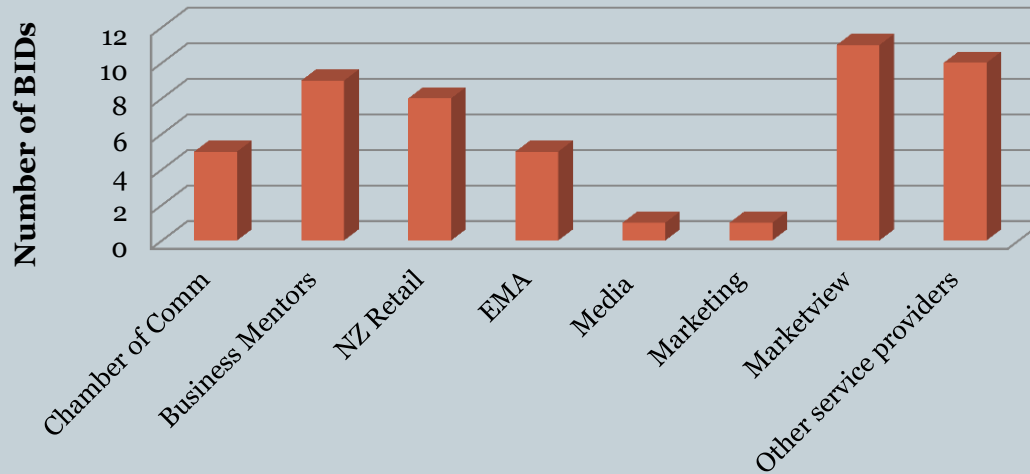
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# Network Meeting Presentations



## Service Providers to Present



Which service providers would you like to present?

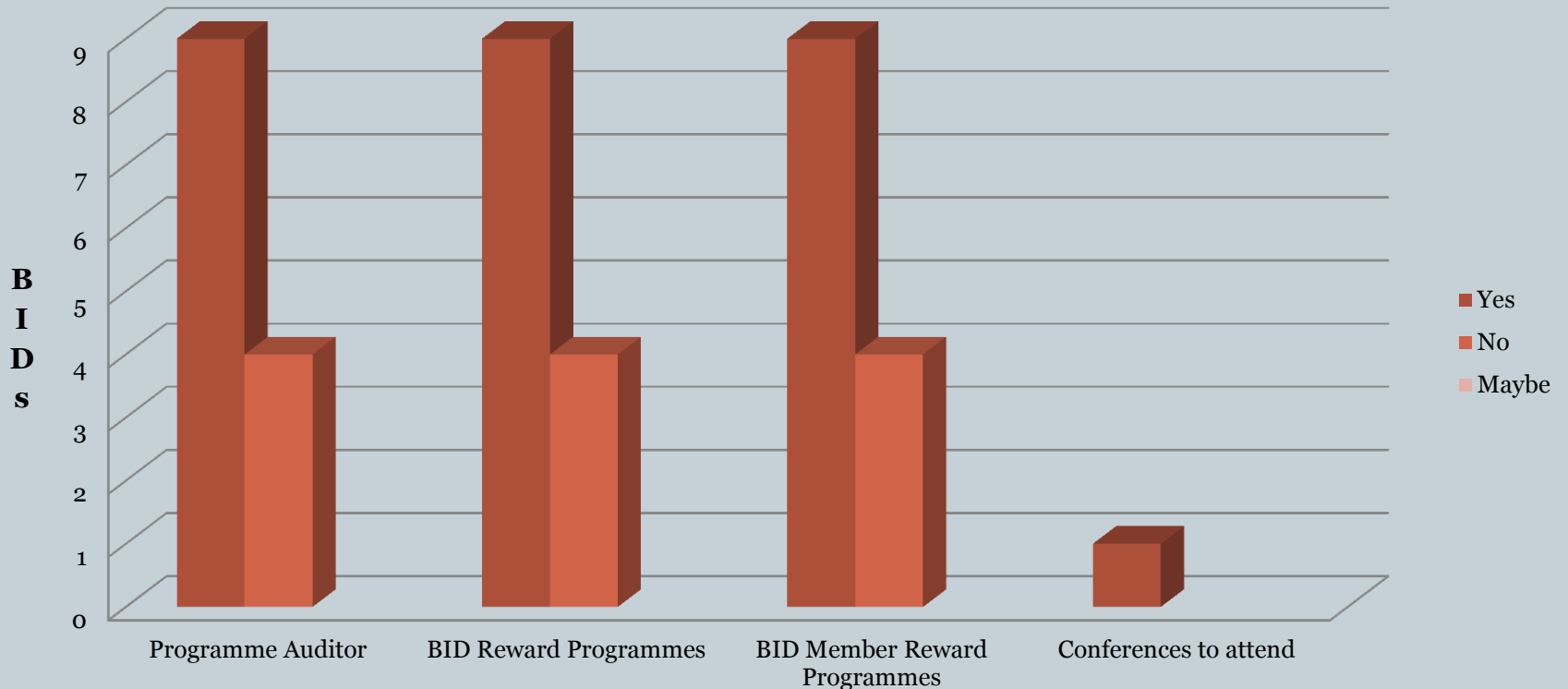
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# Network Meeting Presentations



## Information on External Service Providers



Should the BID team source these service providers to present at a monthly meeting?

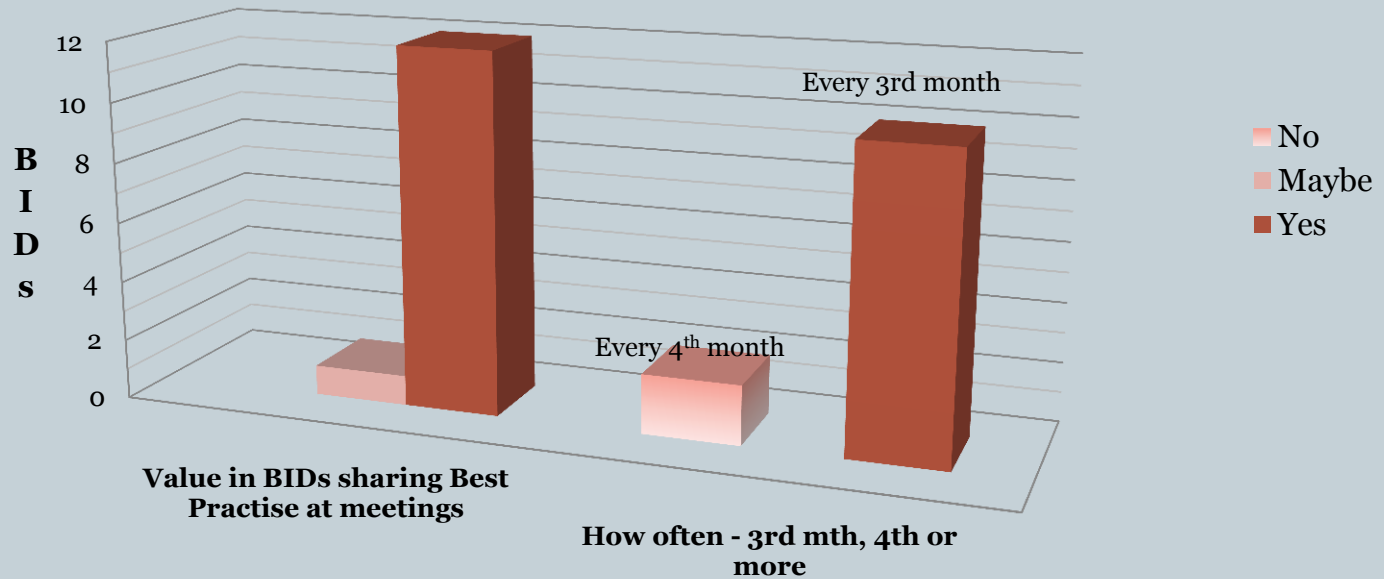
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# Network Meeting Presentations



## BIDs Sharing Best Practise



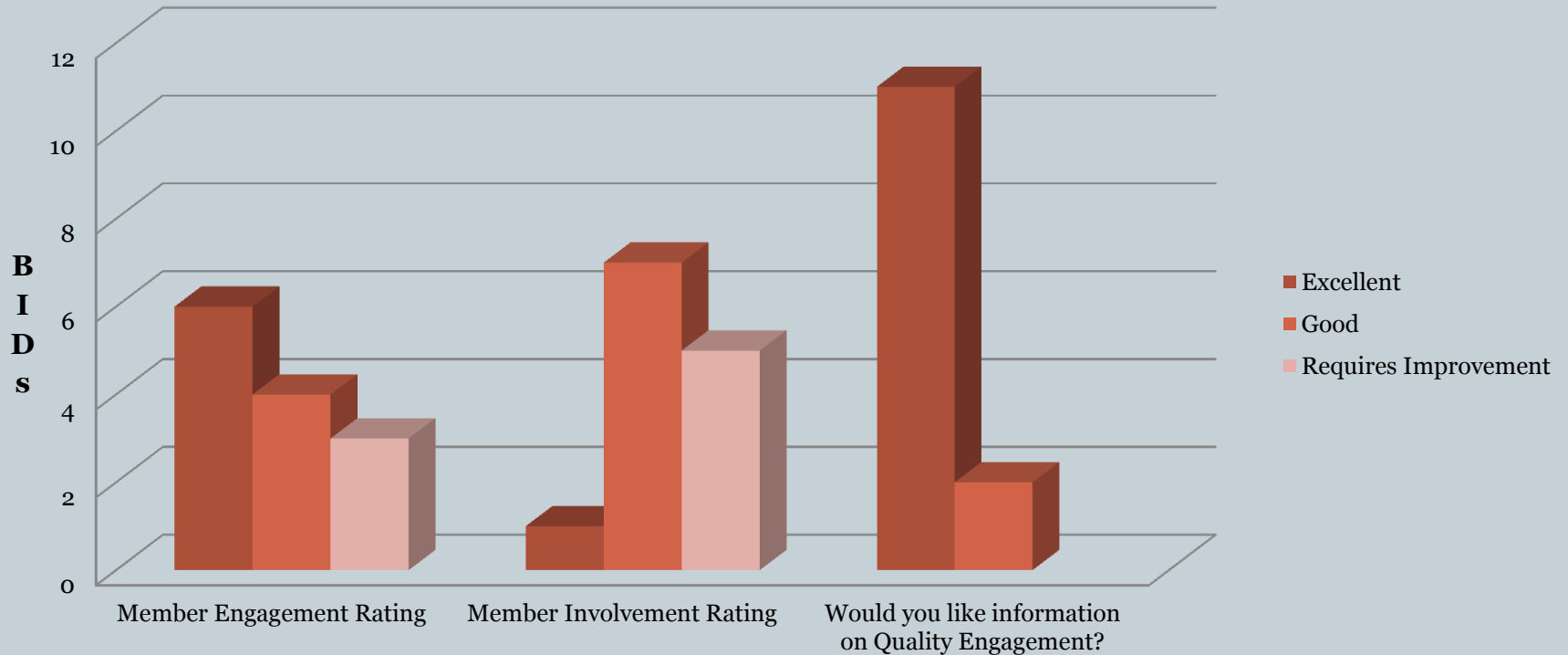
Would you like to share BID experiences amongst yourselves at a monthly meeting?  
How often?

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# Support with Quality Engagement Information



## BID Member Engagement



How well does the BID engage with Members?  
Please rate your members involvement in activities.  
Should this topic be covered at a monthly meeting?

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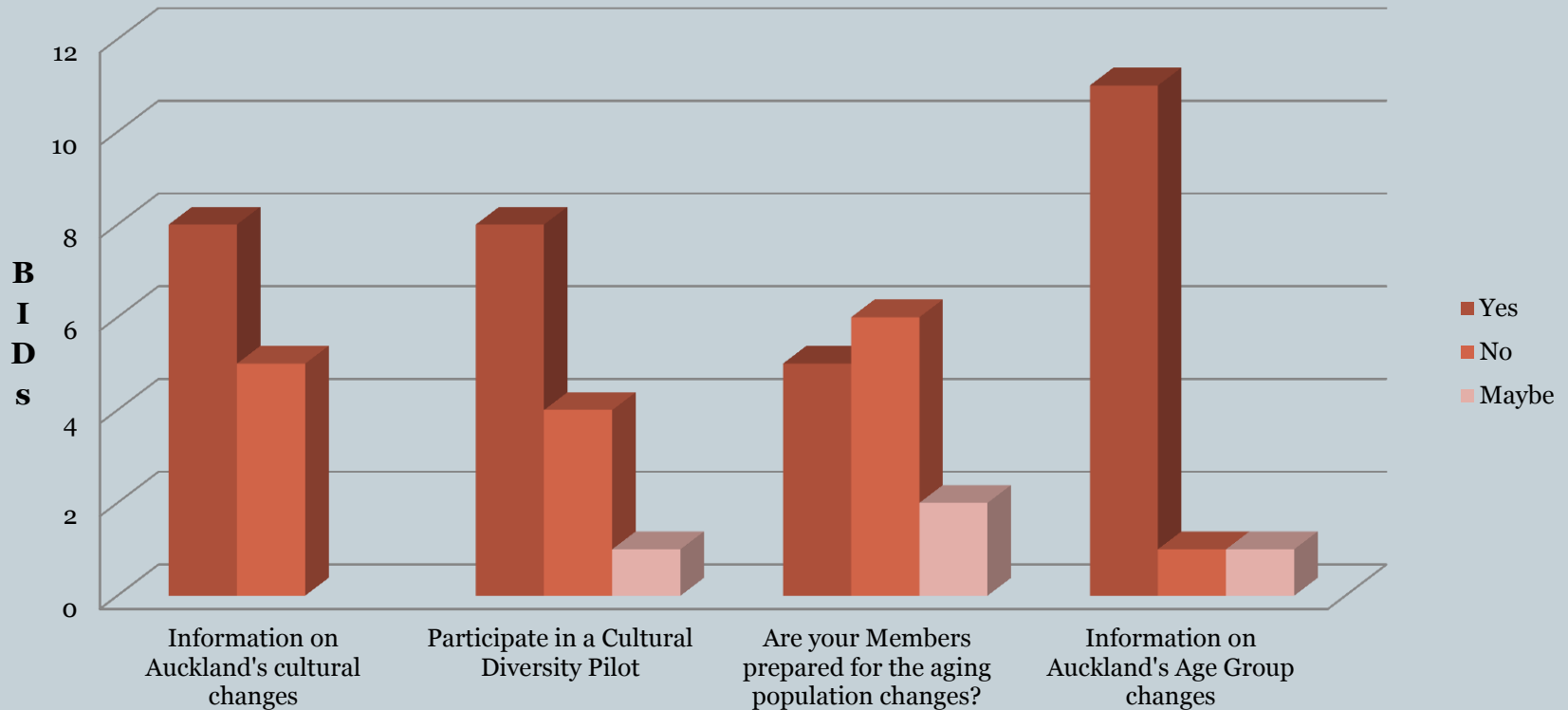




# Auckland's Diverse and Changing Environment



## RIMU Cultural & Aging Impacts



Auckland is one of the world's most culturally diverse cities.  
Auckland retiree's will represent over 22% of the population by 2028.  
Would you like information on these changes at a monthly meeting?

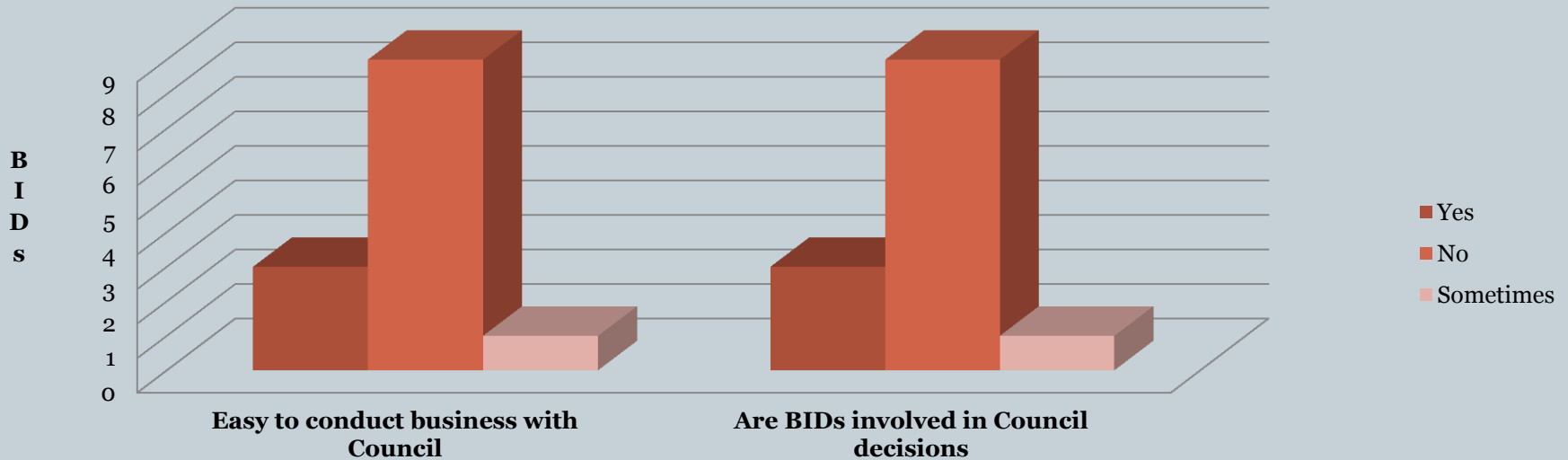
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# Areas for improvement



## Working with Council



The BIDs collectively have a powerful voice representing businesses across the region. The BID team are working toward increasing the quality of BIDs engagement and involvement in Council decisions.

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