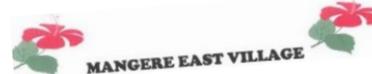




Tauanu'u Nick Bakulich

The Māngere-Ōtāhuhu Local Board area is bordered by the Manukau Harbour and the Tāmaki Estuary. It includes Māngere Bridge, Māngere, Māngere East, Favona and Ōtāhuhu.

It's home to five business improvement districts:



## Building BIDs' capacity

Tauanu'u Nick Bakulich, *pictured*, represents the Māngere-Ōtāhuhu Local Board in its relationship with two of the area's five business improvement districts: Māngere Bridge and Māngere East.

We asked Nick what, in his opinion, were the key benefits of a BID programme.

"They each deliver extensive support to business and community members, providing a forum where ideas are shared to promote the local area. These BIDs give their community confidence that the interest of business and their patrons are addressed," he said.

The Māngere-Ōtāhuhu Local Board invests \$120,000 in building BIDs' capacity from its local economic development budget.



We want a thriving local economy that attracts and supports business, with a particular focus on young people gaining skills.



## How local boards impact BIDs

- The local board approves the establishment and expansion of all BID programmes.
- Local boards are delegated the authority to recommend to the governing body to strike the BID targeted rate in its area as part of the Annual Budget process.
- Local boards maintain regular contact with the business association operating the BID programme to keep their local economic development and other interests aligned.
- The board may appoint a local board BID representative to the executive committee of each BID/business association to serve as a conduit of information to and from council.

Enhancing governance and management are key reasons for the BIDs' 'top up' bulk funding.

"We want to help build the capacities of business associations to achieve wider economic and placemaking outcomes, as outlined in their respective strategic plans," Nick said.

"We are reviewing the current local board funding to individual and collective BIDs, and strategically aligning funding to the outcomes set out in our own (Māngere-Ōtāhuhu) Local Board Plan (2017)."

As a consequence, it is possible that the two Māngere BID programmes managed by Dave Fearon (Town Centre and East Village) will amalgamate in coming years.

"We want a thriving local economy that attracts and supports business, with a particular focus on young people gaining skills," wrote local board chairperson, Lemauga Lydia Sosene in her plan forward.

"High on our list is support for social enterprises, and mentoring talent and skills. We will also continue to support tourism efforts that boost our local economy," she wrote.

**"Our town centres and lively markets are local hubs and a drawcard for many people from outside our area.**

**"We have working relationships with business associations in local town centres and will work with Business Improvement Districts (BIDs) to make the town centres safe and attractive for residents and visitors."**

**Māngere-Ōtāhuhu Local Board Plan 2017**



Māngere Bridge



Māngere East



Māngere Bridge Village.